

Krung Thai Bank PCL - Strategy, SWOT and Corporate Finance Report

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Abstracts

Krung Thai Bank PCL - Strategy, SWOT and Corporate Finance Report

SUMMARY

Krung Thai Bank PCL - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Krung Thai Bank PCL (KTB) provides personal, corporate, government, and SME banking solutions. Its personal banking portfolio includes deposit products, loans, payment services, cards, fund transfer, insurance, wealth management, forex, and cash management services. The bank provides its services to the government sector by providing import finance, forex and derivatives trading, and guarantee services. It offers domestic and foreign trade credit products to SMEs. KTB's corporate offerings include overdraft loans, import and export finance, corporate cards, transfer and payment services, underwriting, and investment banking services. It also offers privileged services to ultra-high-net-worth individuals and government officers. The bank operates through branches and ATMs in Thailand, China, Myanmar, Singapore, the Republic of Laos, India, Cayman Islands, and Cambodia. KTB is headquartered in Bangkok, Thailand.

SCOPE

Detailed information on Krung Thai Bank PCL required for business and competitor intelligence needs

A study of the major internal and external factors affecting Krung Thai Bank PCL in the form of a SWOT analysis

An in-depth view of the business model of Krung Thai Bank PCL including a breakdown and examination of key business segments

Intelligence on Krung Thai Bank PCL's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Krung Thai Bank PCL, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Krung Thai Bank PCL and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Krung Thai Bank PCL as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Krung Thai Bank PCL's business structure, strategy and prospects.

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