

# Konsortium Transnasional Berhad - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Konsortium Transnasional Berhad - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Konsortium Transnasional Berhad - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Konsortium Transnasional Berhad (KTB) is a provider of public transportation services. The company offers bus operations, express bus operations, bus charter services and bus advertisement services. The company operates these bus services under the brand names such as Nice, Plusliner, Transnasional, and Cityliner. The company transports more than 60 million passengers per year in Peninsular Malaysia and Singapore with a 1500 fleet. KTB through its subsidiary, Trans-Express Courier Sdn Bhd also offers shipping services within Malaysia. Furthermore, the company is involved in trading of vehicles in Indonesia. It also involved in property investment, travel and tours agency, advertisement agency and ticketing agency activities and has ticketing services with over 200 agents. KTB is headquartered in Kuala Lumpur, Malaysia.

### SCOPE

Detailed information on Konsortium Transnasional Berhad required for business and competitor intelligence needs

A study of the major internal and external factors affecting Konsortium Transnasional Berhad in the form of a SWOT analysis

An in-depth view of the business model of Konsortium Transnasional Berhad including a breakdown and examination of key business segments

Intelligence on Konsortium Transnasional Berhad's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Konsortium Transnasional Berhad, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Konsortium Transnasional Berhad and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Konsortium Transnasional Berhad as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Konsortium Transnasional Berhad's business structure, strategy and prospects.

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