

# Konka Group Co Ltd - Company Profile and SWOT Analysis

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## Abstracts

Konka Group Co Ltd - Company Profile and SWOT Analysis

### SUMMARY

Konka Group Co Ltd - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Konka Group Co Ltd (Konka) is a developer, manufacturer, and marketer of a consumer electronics and home appliances. The company's product portfolio comprise of television, refrigerator, air conditioners, washing machine, audio products, digital products, mobile products, power banks, tablets, camera, coffee machine and small home appliances. It also produces and sells master storage chips and optoelectronics products. Konka markets its products under the Konka brand name. It also provides domestic and international freight forwarding, warehousing, maintenance, supply chain management and warranty services for the goods purchased by its customers. The company has business presence in Asia-Pacific, the Middle East, Europe, and the Americas. Konka is headquartered in Shenzhen, Guangdong, China.

### SCOPE

Detailed information on Konka Group Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Konka Group Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of Konka Group Co Ltd including a breakdown and examination of key business segments

Intelligence on Konka Group Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Konka Group Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Konka Group Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Konka Group Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Konka Group Co Ltd's business structure, strategy and prospects.

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