

# Koninklijke Ahold N.V. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Koninklijke Ahold N.V. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Koninklijke Ahold N.V. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Koninklijke Ahold N.V. in the form of a SWOT analysis

An in-depth view of the business model of Koninklijke Ahold N.V. including a breakdown and examination of key business segments

Intelligence on Koninklijke Ahold N.V.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Koninklijke Ahold N.V., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Koninklijke Ahold N.V. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Koninklijke Ahold N.V. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Koninklijke Ahold N.V.'s business structure, strategy and prospects.

## KEY HIGHLIGHTS

Koninklijke Ahold N.V. (Ahold) is a retailer, based in the Netherlands. Its product portfolio includes eatables, health and beauty care products, general merchandise, drugs, and wine and liquor, which are available under both national and private labels. The company serves the requirements of different customers groups through its various store formats including supermarkets, convenience store, specialty stores, gasoline stations, compact hypers, pick-up-points, online food and online non-food delivery. It operates stores under various banners including Albert Heijn, Etos, Gall and Gall, Albert.nl, Stop and shop, Giant Landover, Pingo doce, Martin's Food Market, Peapod and Giant Carlisle. Ahold also retails its merchandise online through Bol.com, Peapod.com and ah.nl. The company primarily operates in the Netherlands, the Czech Republic, and the US. Ahold is headquartered in Amsterdam, the Netherlands. In June 2015, the company reached an agreement with Delhaize Group to merge, forming a new company, Ahold Delhaize.

## Contents

### Company Snapshot

Koninklijke Ahold N.V.: Company Overview

Koninklijke Ahold N.V.: Overview and Key Facts

    Koninklijke Ahold N.V.: Overview

    Koninklijke Ahold N.V.: Key Facts

Koninklijke Ahold N.V.: Key Employees

Koninklijke Ahold N.V.: Key Employee Biographies

Koninklijke Ahold N.V.: Major Products and Services

Koninklijke Ahold N.V.: Company History

Koninklijke Ahold N.V.: Management Statement

Koninklijke Ahold N.V.: Locations and Subsidiaries

Koninklijke Ahold N.V.: Key Competitors

### Koninklijke Ahold N.V.: Company Analysis

Koninklijke Ahold N.V.: Business Description

Koninklijke Ahold N.V.: SWOT Analysis

    Koninklijke Ahold N.V.: SWOT Overview

    Koninklijke Ahold N.V.: Strengths

    Koninklijke Ahold N.V.: Weaknesses

    Koninklijke Ahold N.V.: Opportunities

    Koninklijke Ahold N.V.: Threats

Koninklijke Ahold N.V.: Corporate Financial Deals Activity

Koninklijke Ahold N.V.: Financial Deals Overview

Koninklijke Ahold N.V.: Targets and Partners

Koninklijke Ahold N.V.: Top Deals 2013 - 2017YTD

Koninklijke Ahold N.V.: Mergers and Acquisitions

Koninklijke Ahold N.V.: Divestments

### Koninklijke Ahold N.V.: Recent Developments

Koninklijke Ahold N.V.: News and Events Summary

Koninklijke Ahold N.V.: Business Reorganization

Koninklijke Ahold N.V.: Corporate Governance

Koninklijke Ahold N.V.: Financial Performance

Koninklijke Ahold N.V.: Red Flags/Distress Signals

Koninklijke Ahold N.V.: Regulatory and Legal Events

### Appendix

Contact Us

Methodology

Definitions

## About Datamonitor

## List Of Tables

### LIST OF TABLES

- Table 1: Koninklijke Ahold N.V.: Key Facts
- Table 2: Koninklijke Ahold N.V.: Key Employees
- Table 4: Koninklijke Ahold N.V.: Key Competitors
- Table 5: Koninklijke Ahold N.V.: Deal Activity by Deal Type - Volume (2013 - YTD2017)
- Table 6: Koninklijke Ahold N.V.: MandA Average Deal Size - Value (US\$m)
- Table 7: Koninklijke Ahold N.V.: Targets and Partners
- Table 8: Koninklijke Ahold N.V.: Top Deals 2013 - 2017YTD
- Table 9: Koninklijke Ahold N.V.: MandA Volume and Value Trend (2013 - YTD2017)
- Table 10: Koninklijke Ahold N.V.: MandA Activity by Geography (2013 - YTD2017)
- Table 11: Koninklijke Ahold N.V.: Divestments Volume and Value Trend (2013 - YTD2017)
- Table 12: Koninklijke Ahold N.V.: Divestments by Geography (2013 - YTD2017)
- Table 13: Koninklijke Ahold N.V.: News and Events Summary
- Table 14: Koninklijke Ahold N.V.: Business Reorganization
- Table 15: Koninklijke Ahold N.V.: Corporate Governance
- Table 16: Koninklijke Ahold N.V.: Financial Performance
- Table 17: Koninklijke Ahold N.V.: Red Flags/DistressSignals
- Table 18: Koninklijke Ahold N.V.: Regulatory and Legal Events

## List Of Figures

### LIST OF FIGURES

Figure 1: Koninklijke Ahold N.V.: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Figure 2: Koninklijke Ahold N.V.: MandA Average Deal Size - Value (US\$m)

Figure 3: Koninklijke Ahold N.V.: MandA Volume and Value Trend (2013 - YTD2017)

Figure 4: Koninklijke Ahold N.V.: MandA Activity by Geography (2013 - YTD2017)

Figure 5: Koninklijke Ahold N.V.: Divestments Volume and Value Trend (2013 - YTD2017)

Figure 6: Koninklijke Ahold N.V.: Divestments by Geography (2013 - YTD2017)

### COMPANIES MENTIONED

Koninklijke Ahold N.V.

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