

Kohl's Corporation - Company Profile and SWOT Analysis

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Abstracts

Kohl's Corporation Company Profile and SWOT Analysis

Summary

Kohl's Corporation Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Kohl's Corporation (Kohl's or 'the company') a retailer of apparel, beauty products, footwear and accessories for men, women, and children. The company offers home products, bed and bath products, curtains, furniture, electronics, kitchen and dining products, lamps and lighting, candles, home decor items, pet supplies, vacuums and floor care products, luggage, home fragrance items, and other related products. Kohl sells its products through specialty department stores and its website, www.Kohls.com. It offers products under various brands, including Food Network, LC Lauren Conrad, Nine West, Simply Vera Vera Wang, Apt.9, Croft & Barrow, Jumping Beans, SO and Sonoma Good for Life. It primarily operates in the US. The company is headquartered in Menomonee Falls, Wisconsin, the US.

Scope

Detailed information on Kohl's Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Kohl's Corporation in the form of a SWOT analysis

An in-depth view of the business model of Kohl's Corporation including a breakdown and examination of key business segments

Intelligence on Kohl's Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kohl's Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Kohl's Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kohl's Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kohl's Corporation's business structure, strategy and prospects.

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