

Koc Holding AS - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/KE3F33DF343EN.html>

Date: November 2023

Pages: 47

Price: US\$ 175.00 (Single User License)

ID: KE3F33DF343EN

Abstracts

Koc Holding AS %li%Strategy, SWOT and Corporate Finance Report

Summary

Koc Holding AS %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Koc Holding AS (Koc Holding or 'the company') is an investment holding company. It is an industrial and services group involved in the energy, automotive, consumer durables, and financial sectors. The company is involved in the generation of electricity and steam; offers autogas and cylinder gas; provides retail and corporate credit solutions; produces, exports, and sells passenger cars and light commercial vehicles, engines, and power trains; and invests in food, tourism, retail, information technologies, and ship construction businesses. Koc Holding offers various brands including Divan Suites, Divan City, Pastavilla, Avis Filo, Budget, Birmot, Otokoc 2. El, Otokoc Parca and Arctic. The company is headquartered in Istanbul, Turkey.

Scope

Detailed information on Koc Holding AS required for business and competitor intelligence needs

A study of the major internal and external factors affecting Koc Holding AS in the form of a SWOT analysis

An in-depth view of the business model of Koc Holding AS including a breakdown and examination of key business segments

Intelligence on Koc Holding AS's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Koc Holding AS, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Koc Holding AS and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Koc Holding AS as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Koc Holding AS's business structure, strategy and prospects.

Contents

Table of Contents

Company Snapshot

Koc Holding AS: Company Overview

Koc Holding AS: Overview and Key Facts

Koc Holding AS: Overview

Koc Holding AS: Key Facts

Koc Holding AS: Key Employees

Koc Holding AS: Key Employee Biographies

Koc Holding AS: Major Products and Services

Koc Holding AS: Management Statement

Koc Holding AS: Locations and Subsidiaries

Koc Holding AS: Key Competitors

Koc Holding AS: Company Analysis

Koc Holding AS: Business Description

Koc Holding AS: SWOT Analysis

Koc Holding AS: SWOT Overview

Koc Holding AS: Strengths

Koc Holding AS: Weaknesses

Koc Holding AS: Opportunities

Koc Holding AS: Threats

Koc Holding AS: Corporate Financial Deals Activity

Koc Holding AS: Financial Deals Overview

Koc Holding AS: Targets and Partners

Koc Holding AS: Top Deals 2019 - 2023YTD*

Koc Holding AS: Advisors

Koc Holding AS: Top Legal Advisors

Koc Holding AS: Top Financial Advisors

Koc Holding AS: Mergers and Acquisitions

Koc Holding AS: Corporate Venturing

Koc Holding AS: Capital Raising

Koc Holding AS: Partnership

Koc Holding AS: Divestments

Koc Holding AS: Recent Developments

Koc Holding AS: News and Events Summary

Koc Holding AS: Business Expansion

Koc Holding AS: Business Reorganization

Koc Holding AS: Corporate Governance

Koc Holding AS: Financial Deals
Koc Holding AS: Financial Performance
Koc Holding AS: Grants
Koc Holding AS: Red Flags/Distress Signals
Koc Holding AS: Red Flags/DistressSignals
Koc Holding AS: Regulatory and Legal Events
Koc Holding AS: Strategy and Operations
Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Koc Holding AS: Key Facts

Table 2: Koc Holding AS: Key Employees

Table 3: Koc Holding AS: Locations and Subsidiaries

Table 4: Koc Holding AS: Key Competitors

Table 5: Koc Holding AS: Deal Activity by Deal Type - Volume (TTM*)

Table 6: Koc Holding AS: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 7: Koc Holding AS: M&A Average Deal Size - Value (US\$m)

Table 8: Koc Holding AS: Targets and Partners

Table 9: Koc Holding AS: Top Deals 2019 - 2023YTD*

Table 10: Koc Holding AS: Legal Advisor Ranking by Value (US\$m)

Table 11: Koc Holding AS: Financial Advisor Ranking by Value (US\$m)

Table 12: Koc Holding AS: M&A Volume and Value Trend (2019 - YTD*2023)

Table 13: Koc Holding AS: M&A Activity by Geography (2019 - YTD*2023)

Table 14: Koc Holding AS: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Table 15: Koc Holding AS: Corporate Venturing by Geography (2019 - YTD*2023)

Table 16: Koc Holding AS: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Table 17: Koc Holding AS: Capital Raising by Deal Type (2019 - YTD*2023)

Table 18: Koc Holding AS: Partnership Volume and Value Trend (2019 - YTD*2023)

Table 19: Koc Holding AS: Partnership Trend by Deal Type (2019 - YTD*2023)

Table 20: Koc Holding AS: Divestments Volume and Value Trend (2019 - YTD*2023)

Table 21: Koc Holding AS: Divestments by Geography (2019 - YTD*2023)

Table 22: Koc Holding AS: News and Events Summary

Table 23: Koc Holding AS: Business Expansion

Table 24: Koc Holding AS: Business Reorganization

Table 25: Koc Holding AS: Corporate Governance

Table 26: Koc Holding AS: Financial Deals

Table 27: Koc Holding AS: Financial Performance

Table 28: Koc Holding AS: Grants

Table 29: Koc Holding AS: Red Flags/Distress Signals

Table 30: Koc Holding AS: Red Flags/DistressSignals

Table 31: Koc Holding AS: Regulatory and Legal Events

Table 32: Koc Holding AS: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Koc Holding AS: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Koc Holding AS: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: Koc Holding AS: M&A Average Deal Size - Value (US\$m)

Figure 4: Koc Holding AS: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: Koc Holding AS: M&A Activity by Geography (2019 - YTD*2023)

Figure 6: Koc Holding AS: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 7: Koc Holding AS: Corporate Venturing by Geography (2019 - YTD*2023)

Figure 8: Koc Holding AS: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 9: Koc Holding AS: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 10: Koc Holding AS: Partnership Volume and Value Trend (2019 - YTD*2023)

Figure 11: Koc Holding AS: Partnership Trend by Deal Type (2019 - YTD*2023)

Figure 12: Koc Holding AS: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 13: Koc Holding AS: Divestments by Geography (2019 - YTD*2023)

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