

# Kingfisher Plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Kingfisher Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Kingfisher Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Kingfisher Plc (Kingfisher) is a retailer of home improvement products. It offers hand tools, heating and plumbing accessories, power tool accessories, electrical and lighting accessories, bathroom and kitchen accessories, and outdoor and gardening tools. The company markets and sells these products through B&Q, Castorama, Brico Depot, Screwfix, and Koctas banners. Kingfisher also offers digital home and improvement service tools and bathroom planner tools for its users. It merchandises products through various e-commerce portals such as diy.com, castorama.fr, bricodepot.fr, screwfix.com, and koctas.com. The company's operations are spread across Europe and Asian countries. Kingfisher is headquartered in London, England, the UK.

### SCOPE

Detailed information on Kingfisher Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Kingfisher Plc in the form of a SWOT analysis

An in-depth view of the business model of Kingfisher Plc including a breakdown and examination of key business segments

Intelligence on Kingfisher Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kingfisher Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Kingfisher Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kingfisher Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kingfisher Plc's business structure, strategy and prospects.

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