

Kimberly-Clark Corp - Strategy, SWOT and Corporate Finance Report

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Abstracts

Kimberly-Clark Corp - Strategy, SWOT and Corporate Finance Report

SUMMARY

Kimberly-Clark Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Kimberly-Clark Corp (Kimberly-Clark) is a manufacturer and marketer of paper-based consumer products. Its products portfolio comprises disposable diapers, baby wipes, paper towels, facial and bathroom tissues, napkins, training and youth pants, and swim pants. The company also offers apparel, soaps, sanitizers, and feminine and incontinence care products. It markets its products under brand names such as Kleenex, Scott, Huggies, and WypAll. Its customer base consists of mass merchandisers, supermarkets, drugstores, variety and department stores, warehouse clubs, and other retail outlets and it also sells its product range through e-commerce and other distributors. The company has business presence in the Americas, Europe, the Middle East, Africa and Asia-Pacific. Kimberly-Clark is headquartered in Dallas, Texas, the US.

SCOPE

Detailed information on Kimberly-Clark Corp required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Kimberly-Clark Corp in the form of a SWOT analysis

An in-depth view of the business model of Kimberly-Clark Corp including a breakdown and examination of key business segments

Intelligence on Kimberly-Clark Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kimberly-Clark Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Kimberly-Clark Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kimberly-Clark Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kimberly-Clark Corp's business structure, strategy and prospects.

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