

Kimberly-Clark Corp - Company Profile and SWOT Analysis

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Abstracts

Kimberly-Clark Corp %li%Company Profile and SWOT Analysis

Summary

Kimberly-Clark Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Kimberly-Clark Corp (Kimberly-Clark) is engaged in the manufacturing and marketing of a wide range of products made from natural or synthetic fibers. The company's main activities revolve around delivering products and solutions for personal care, consumer tissue, and professional needs. Kimberly-Clark's major products include disposable diapers, training pants, baby wipes, feminine and incontinence care products, facial and bathroom tissue, paper towels, napkins, wipers, personal protective equipment, soaps, and sanitizers. The company is associated with notable brands such as Huggies, Pull-Ups, Kotex, Kleenex, Scott, Cottonelle, and Andrex. The products are used by consumers for personal and household care, and by businesses for creating healthier and safer workplaces. The company's products are sold directly to supermarkets, mass merchandisers, drugstores, warehouse clubs, variety and department stores, and other retail outlets, as well as through distributors and e-commerce. The company has business presence in the Americas, Europe, the Middle East, Africa and Asia-Pacific. Kimberly-Clark is headquartered in Dallas, Texas, the US.

Scope

Detailed information on Kimberly-Clark Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Kimberly-Clark Corp in the form of a SWOT analysis

An in-depth view of the business model of Kimberly-Clark Corp including a breakdown and examination of key business segments

Intelligence on Kimberly-Clark Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kimberly-Clark Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Kimberly-Clark Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kimberly-Clark Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kimberly-Clark Corp's business structure, strategy and prospects.

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