

# Kia Corporation - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/K101CB58DF9EN.html>

Date: November 2023

Pages: 44

Price: US\$ 175.00 (Single User License)

ID: K101CB58DF9EN

## Abstracts

Kia Corporation %li%Strategy, SWOT and Corporate Finance Report

### Summary

Kia Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Kia Corporation (Kia or 'the company') manufactures and sells a range of passenger cars, recreational vehicles, hybrid vehicles, plug-in hybrid vehicles and commercial vehicles. Kia sells its compact cars under Picanto, Rio, Cerato/Forte K3, K4, Optima (K5), Stinger, Cadenza (K7), and K900 (K9) brands. It manages manufacturing plants overseas in Zilina, Slovakia; Yancheng, China; India; Mexico and the US; and Sohari plant, Hwaseong plant, and Gwangju plants in Korea. It primarily operates in South Korea, China, North America, Europe, and other regions. The company is headquartered in Seoul, South Korea.

### Scope

Detailed information on Kia Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Kia Corporation in the

form of a SWOT analysis

An in-depth view of the business model of Kia Corporation including a breakdown and examination of key business segments

Intelligence on Kia Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kia Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Kia Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kia Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kia Corporation's business structure, strategy and prospects.

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