

Keurig Green Mountain, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Keurig Green Mountain, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Keurig Green Mountain, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Keurig Green Mountain, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Keurig Green Mountain, Inc. including a breakdown and examination of key business segments

Intelligence on Keurig Green Mountain, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Keurig Green Mountain, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Keurig Green Mountain, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Keurig Green Mountain, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Keurig Green Mountain, Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Keurig Green Mountain, Inc. (KGM or 'the company') is one of the leading companies in the coffeemaker and specialty coffee businesses in the US and Canada. It is a private business owned by an investment group led by JAB Holding Company. The company is headquartered in Waterbury, Vermont and employed about 6,000 people as of September 26, 2015.

Contents

Company Snapshot

- Keurig Green Mountain, Inc.: Company Overview
- Keurig Green Mountain, Inc.: Overview and Key Facts
 - Keurig Green Mountain, Inc.: Overview
 - Keurig Green Mountain, Inc.: Key Facts
- Keurig Green Mountain, Inc.: Key Employees
- Keurig Green Mountain, Inc.: Key Employee Biographies
- Keurig Green Mountain, Inc.: Major Products and Services
- Keurig Green Mountain, Inc.: Company History
- Keurig Green Mountain, Inc.: Management Statement
- Keurig Green Mountain, Inc.: Locations and Subsidiaries
- Keurig Green Mountain, Inc.: Key Competitors

Keurig Green Mountain, Inc.: Company Analysis

- Keurig Green Mountain, Inc.: Business Description
 - Keurig Green Mountain, Inc.: SWOT Analysis
 - Keurig Green Mountain, Inc.: SWOT Overview
 - Keurig Green Mountain, Inc.: Strengths
 - Keurig Green Mountain, Inc.: Weaknesses
 - Keurig Green Mountain, Inc.: Opportunities
 - Keurig Green Mountain, Inc.: Threats
 - Keurig Green Mountain, Inc.: Corporate Financial Deals Activity
 - Keurig Green Mountain, Inc.: Financial Deals Overview
 - Keurig Green Mountain, Inc.: Targets and Partners
 - Keurig Green Mountain, Inc.: Top Deals 2013 - 2017YTD
 - Keurig Green Mountain, Inc.: Advisors
 - Keurig Green Mountain, Inc.: Top Legal Advisors
 - Keurig Green Mountain, Inc.: Top Financial Advisors
 - Keurig Green Mountain, Inc.: Mergers and Acquisitions
 - Keurig Green Mountain, Inc.: Capital Raising
 - Keurig Green Mountain, Inc.: Partnership
 - Keurig Green Mountain, Inc.: Private Equity and Ownership
- ### Keurig Green Mountain, Inc.: Recent Developments
- Keurig Green Mountain, Inc.: News and Events Summary
 - Keurig Green Mountain, Inc.: Business Expansion
 - Keurig Green Mountain, Inc.: Contracts
 - Keurig Green Mountain, Inc.: Corporate Governance
 - Keurig Green Mountain, Inc.: Financial Performance

Keurig Green Mountain, Inc.: Strategy and Operations
Appendix
Contact Us
Methodology
Definitions
About Datamonitor

List Of Tables

LIST OF TABLES

- Table 1: Keurig Green Mountain, Inc.: Key Facts
- Table 2: Keurig Green Mountain, Inc.: Key Employees
- Table 4: Keurig Green Mountain, Inc.: Key Competitors
- Table 5: Keurig Green Mountain, Inc.: Deal Activity by Deal Type - Volume (TTM)
- Table 6: Keurig Green Mountain, Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)
- Table 7: Keurig Green Mountain, Inc.: MandA Average Deal Size - Value (US\$m)
- Table 8: Keurig Green Mountain, Inc.: Targets and Partners
- Table 9: Keurig Green Mountain, Inc.: Top Deals 2013 - 2017YTD
- Table 10: Keurig Green Mountain, Inc.: Legal Advisor Ranking by Value (US\$m)
- Table 11: Keurig Green Mountain, Inc.: Financial Advisor Ranking by Value (US\$m)
- Table 12: Keurig Green Mountain, Inc.: MandA Volume and Value Trend (2013 - YTD2017)
- Table 13: Keurig Green Mountain, Inc.: MandA Activity by Geography (2013 - YTD2017)
- Table 14: Keurig Green Mountain, Inc.: Capital Raising Volume and Value Trend (2013 - YTD2017)
- Table 15: Keurig Green Mountain, Inc.: Capital Raising by Deal Type (2013 - YTD2017)
- Table 16: Keurig Green Mountain, Inc.: Partnership Volume and Value Trend (2013 - YTD2017)
- Table 17: Keurig Green Mountain, Inc.: Partnership Trend by Deal Type (2013 - YTD2017)
- Table 18: Keurig Green Mountain, Inc.: Private Equity and Ownership Volume and Value Trend (2013 - YTD2017)
- Table 19: Keurig Green Mountain, Inc.: Private Equity and Ownership Volume by Deal Type (2013 - YTD2017)
- Table 20: Keurig Green Mountain, Inc.: News and Events Summary
- Table 21: Keurig Green Mountain, Inc.: Business Expansion
- Table 22: Keurig Green Mountain, Inc.: Contracts
- Table 23: Keurig Green Mountain, Inc.: Corporate Governance
- Table 24: Keurig Green Mountain, Inc.: Financial Performance
- Table 25: Keurig Green Mountain, Inc.: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Keurig Green Mountain, Inc.: Deal Activity by Deal Type - Volume (TTM)

Figure 2: Keurig Green Mountain, Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Figure 3: Keurig Green Mountain, Inc.: MandA Average Deal Size - Value (US\$m)

Figure 4: Keurig Green Mountain, Inc.: MandA Volume and Value Trend (2013 - YTD2017)

Figure 5: Keurig Green Mountain, Inc.: MandA Activity by Geography (2013 - YTD2017)

Figure 6: Keurig Green Mountain, Inc.: Capital Raising Volume and Value Trend (2013 - YTD2017)

Figure 7: Keurig Green Mountain, Inc.: Capital Raising by Deal Type (2013 - YTD2017)

Figure 8: Keurig Green Mountain, Inc.: Partnership Volume and Value Trend (2013 - YTD2017)

Figure 9: Keurig Green Mountain, Inc.: Partnership Trend by Deal Type (2013 - YTD2017)

Figure 10: Keurig Green Mountain, Inc.: Private Equity and Ownership Volume and Value Trend (2013 - YTD2017)

Figure 11: Keurig Green Mountain, Inc.: Private Equity and Ownership Volume by Deal Type (2013 - YTD2017)

COMPANIES MENTIONED

Keurig Green Mountain, Inc.

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