

Kering S.A. - Company Profile and SWOT Analysis

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Abstracts

Kering S.A. Company Profile and SWOT Analysis

Summary

Kering S.A. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Kering S.A. (Kering or "the company") a designer, manufacturer and marketer of luxury and lifestyle products. It offers handbags and wallets, shoes, eyewear, and ready to wear products, jewelry, watches, and apparels. The company's major brands include Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, Ulysse Nardin and Girard-Perregaux. It distributes products and services through direct operated stores, franchise boutiques, wholesale partners, and through several retail and wholesale channels. It has business presence across the Western Europe, Asia Pacific, North America, South America, Eastern Europe, and the Middle East and Africa regions. The company is headquartered in Paris, France.

Scope

Detailed information on Kering S.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Kering S.A. in the

form of a SWOT analysis

An in-depth view of the business model of Kering S.A. including a breakdown and examination of key business segments

Intelligence on Kering S.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kering S.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Kering S.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kering S.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kering S.A.'s business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- Kering S.A.: Company Overview
- Kering S.A.: Overview and Key Facts
- Kering S.A.: Overview
- Kering S.A.: Key Facts
- Kering S.A.: Key Employees
- Kering S.A.: Key Employee Biographies
- Kering S.A.: Major Products and Services
- Kering S.A.: Management Statement
- Kering S.A.: Locations and Subsidiaries
- Kering S.A.: Key Competitors
- Kering S.A.: Company Analysis
- Kering S.A.: Business Description
- Kering S.A.: SWOT Analysis
- Kering S.A.: SWOT Overview
- Kering S.A.: Strengths
- Kering S.A.: Weaknesses
- Kering S.A.: Opportunities
- Kering S.A.: Threats
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Kering S.A.: Key Facts

Table 2: Kering S.A.: Key Employees

Table 3: Kering S.A.: Locations and Subsidiaries

Table 4: Kering S.A.: Key Competitors

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