

# Keppel Land Ltd - Company Profile and SWOT Analysis

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## Abstracts

Keppel Land Ltd Company Profile and SWOT Analysis

### Summary

Keppel Land Ltd Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Keppel Land Ltd (Keppel) is a subsidiary of Keppel Corporation, is an investment holding and management company. It develops and manages residential, office and commercial properties. It carries out trading of townships and other properties. The company also develops and manages villas, serviced apartments, and clubs. Its property portfolio includes shops and retail outlets, residential properties, office properties, serviced apartments, shopping malls, townships, mixed-use development, and waterfront projects The company has its operations across Singapore, Malaysia, China, Vietnam, India, Indonesia, , the UK, India, Myanmar, The Philippines, Thailand, and the US. The company is headquartered in Singapore.

### Scope

Detailed information on Keppel Land Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Keppel Land Ltd in the form of a SWOT analysis

An in-depth view of the business model of Keppel Land Ltd including a breakdown and examination of key business segments

Intelligence on Keppel Land Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Keppel Land Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Keppel Land Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Keppel Land Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Keppel Land Ltd's business structure, strategy and prospects.

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