

Keppel Land Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

Keppel Land Ltd - Strategy, SWOT and Corporate Finance Report

SUMMARY

Keppel Land Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Keppel Land Ltd (Keppel) is a subsidiary of Keppel Corporation, is an investment holding and management company. It develops and manages residential, office and commercial properties. It carries out trading of townships and other properties. The company also develops and manages villas, serviced apartments, and clubs. Its property portfolio includes shops and retail outlets, residential properties, office properties, serviced apartments, shopping malls, townships, mixed-use development, and waterfront projects. The company has its operations across Singapore, Malaysia, China, Vietnam, India, Indonesia, , the UK, India, Myanmar, The Philippines, Thailand, and the US. The company is headquartered in Singapore.

SCOPE

Detailed information on Keppel Land Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Keppel Land Ltd in the form of a SWOT analysis

An in-depth view of the business model of Keppel Land Ltd including a breakdown and examination of key business segments

Intelligence on Keppel Land Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Keppel Land Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Keppel Land Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Keppel Land Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Keppel Land Ltd's business structure, strategy and prospects.

Contents

- Company Snapshot
- Keppel Land Ltd: Company Overview
- Keppel Land Ltd: Overview and Key Facts
- Keppel Land Ltd: Overview
- Keppel Land Ltd: Key Facts
- Keppel Land Ltd: Key Employees
- Keppel Land Ltd: Key Employee Biographies
- Keppel Land Ltd: Major Products and Services
- Keppel Land Ltd: Company History
- Keppel Land Ltd: Management Statement
- Keppel Land Ltd: Locations and Subsidiaries
- Keppel Land Ltd: Key Competitors
- Keppel Land Ltd: Company Analysis
- Keppel Land Ltd: Business Description
- Keppel Land Ltd: SWOT Analysis
- Keppel Land Ltd: SWOT Overview
- Keppel Land Ltd: Strengths
- Keppel Land Ltd: Weaknesses
- Keppel Land Ltd: Opportunities
- Keppel Land Ltd: Threats
- Keppel Land Ltd: Corporate Financial Deals Activity
- Keppel Land Ltd: Financial Deals Overview
- Keppel Land Ltd: Targets and Partners
- Keppel Land Ltd: Top Deals 2019 - 2023YTD*
- Keppel Land Ltd: Advisors
- Keppel Land Ltd: Top Legal Advisors
- Keppel Land Ltd: Mergers and Acquisitions
- Keppel Land Ltd: Corporate Venturing
- Keppel Land Ltd: Capital Raising
- Keppel Land Ltd: Partnership
- Keppel Land Ltd: Divestments
- Keppel Land Ltd: Private Equity and Ownership
- Keppel Land Ltd: Recent Developments
- Keppel Land Ltd: News and Events Summary
- Keppel Land Ltd: Contracts
- Keppel Land Ltd: Financial Deals
- Keppel Land Ltd: Financial Performance

Keppel Land Ltd: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Keppel Land Ltd: Key Facts

Table 2: Keppel Land Ltd: Key Employees

Table 3: Keppel Land Ltd: Company History

Table 4: Keppel Land Ltd: Locations and Subsidiaries

Table 5: Keppel Land Ltd: Key Competitors

Table 6: Keppel Land Ltd: Deal Activity by Deal Type - Volume (TTM*)

Table 7: Keppel Land Ltd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 8: Keppel Land Ltd: M&A Average Deal Size - Value (US\$m)

Table 9: Keppel Land Ltd: Targets and Partners

Table 10: Keppel Land Ltd: Top Deals 2019 - 2023YTD*

Table 11: Keppel Land Ltd: Legal Advisor Ranking by Value (US\$m)

Table 12: Keppel Land Ltd: M&A Volume and Value Trend (2019 - YTD*2023)

Table 13: Keppel Land Ltd: M&A Activity by Geography (2019 - YTD*2023)

Table 14: Keppel Land Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Table 15: Keppel Land Ltd: Corporate Venturing by Geography (2019 - YTD*2023)

Table 16: Keppel Land Ltd: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Table 17: Keppel Land Ltd: Capital Raising by Deal Type (2019 - YTD*2023)

Table 18: Keppel Land Ltd: Partnership Volume and Value Trend (2019 - YTD*2023)

Table 19: Keppel Land Ltd: Divestments Volume and Value Trend (2019 - YTD*2023)

Table 20: Keppel Land Ltd: Divestments by Geography (2019 - YTD*2023)

Table 21: Keppel Land Ltd: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Table 22: Keppel Land Ltd: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

Table 23: Keppel Land Ltd: News and Events Summary

Table 24: Keppel Land Ltd: Contracts

Table 25: Keppel Land Ltd: Financial Deals

Table 26: Keppel Land Ltd: Financial Performance

Table 27: Keppel Land Ltd: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Keppel Land Ltd: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Keppel Land Ltd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: Keppel Land Ltd: M&A Average Deal Size - Value (US\$m)

Figure 4: Keppel Land Ltd: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: Keppel Land Ltd: M&A Activity by Geography (2019 - YTD*2023)

Figure 6: Keppel Land Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 7: Keppel Land Ltd: Corporate Venturing by Geography (2019 - YTD*2023)

Figure 8: Keppel Land Ltd: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 9: Keppel Land Ltd: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 10: Keppel Land Ltd: Partnership Volume and Value Trend (2019 - YTD*2023)

Figure 11: Keppel Land Ltd: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 12: Keppel Land Ltd: Divestments by Geography (2019 - YTD*2023)

Figure 13: Keppel Land Ltd: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Figure 14: Keppel Land Ltd: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

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