

# Kenzo Parfums NA, LLC - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Kenzo Parfums NA, LLC - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Kenzo Parfums NA, LLC - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Kenzo Parfums NA, LLC (Kenzo), a subsidiary of LVMH Moët Hennessy Louis Vuitton SA, is a beauty product manufacturer based in the US. The company offers fragrances, body care and skin care products for men and women. Kenzo's body care product portfolio includes bath and shower gel, shower cream, milk powder, and moisturizers. It also offers cleansers, toners and exfoliators. Kenzo offers products under various brand names Flower By Kenzo, Kenzo Amour, L'Eau Kenzo, Aqua Kenzo, Kenzo Jeu D'Amour, Kenzo Jungle, Parfum D'Ete, Kenzo Ça Sent Beau and Kenzo Le Monde Est Beau, among others. It collaborates with some of the leading artists in the field of design for its fragrance concepts. The company operates stores across the US. Kenzo is headquartered in New York, the US.

### SCOPE

Detailed information on Kenzo Parfums NA, LLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting Kenzo Parfums NA, LLC in the form of a SWOT analysis

An in-depth view of the business model of Kenzo Parfums NA, LLC including a breakdown and examination of key business segments

Intelligence on Kenzo Parfums NA, LLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kenzo Parfums NA, LLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Kenzo Parfums NA, LLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kenzo Parfums NA, LLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kenzo Parfums NA, LLC's business structure, strategy and prospects.

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