

Kemper Corp - Strategy, SWOT and Corporate Finance Report

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Abstracts

Kemper Corp - Strategy, SWOT and Corporate Finance Report

SUMMARY

Kemper Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Kemper Corp (Kemper) is a provider of multi-line insurance solutions through its subsidiaries. Its offerings include automobile insurance, homeowners' insurance, boat insurance, life insurance, health insurance, and other insurance products. It also offers personal property insurance, personal catastrophe liability insurance, and identity fraud expense insurance. It provides personalized solutions for individuals, families, and businesses. The company operates its businesses under various brands including Kemper Auto, Alliance United, Infinity, Kemper Personal Insurance, Kemper Health, and Kemper Life. It markets and distributes its products through brokers, independent agents, and career agents. Kemper is headquartered in Chicago, Illinois, the US.

SCOPE

Detailed information on Kemper Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Kemper Corp in the form of a SWOT analysis

An in-depth view of the business model of Kemper Corp including a breakdown and examination of key business segments

Intelligence on Kemper Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kemper Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Kemper Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kemper Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kemper Corp's business structure, strategy and prospects.

Contents

- Company Snapshot
- Kemper Corp: Company Overview
- Kemper Corp: Overview and Key Facts
- Kemper Corp: Overview
- Kemper Corp: Key Facts
- Kemper Corp: Key Employees
- Kemper Corp: Key Employee Biographies
- Kemper Corp: Major Products and Services
- Kemper Corp: Company History
- Kemper Corp: Management Statement
- Kemper Corp: Locations and Subsidiaries
- Kemper Corp: Key Competitors
- Kemper Corp: Company Analysis
- Kemper Corp: Business Description
- Kemper Corp: SWOT Analysis
- Kemper Corp: SWOT Overview
- Kemper Corp: Strengths
- Kemper Corp: Weaknesses
- Kemper Corp: Opportunities
- Kemper Corp: Threats
- Kemper Corp: Corporate Financial Deals Activity
- Kemper Corp: Financial Deals Overview
- Kemper Corp: Targets and Partners
- Kemper Corp: Top Deals 2019 - 2023YTD*
- Kemper Corp: Advisors
- Kemper Corp: Top Legal Advisors
- Kemper Corp: Top Financial Advisors
- Kemper Corp: Mergers and Acquisitions
- Kemper Corp: Capital Raising
- Kemper Corp: Divestments
- Kemper Corp: Recent Developments
- Kemper Corp: News and Events Summary
- Kemper Corp: Corporate Governance
- Kemper Corp: Financial Deals
- Kemper Corp: Financial Performance
- Kemper Corp: Regulatory and Legal Events
- Kemper Corp: Strategy and Operations

Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Kemper Corp: Key Facts
- Table 2: Kemper Corp: Key Employees
- Table 3: Kemper Corp: Company History
- Table 4: Kemper Corp: Locations and Subsidiaries
- Table 5: Kemper Corp: Key Competitors
- Table 6: Kemper Corp: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: Kemper Corp: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 8: Kemper Corp: M&A Average Deal Size - Value (US\$m)
- Table 9: Kemper Corp: Targets and Partners
- Table 10: Kemper Corp: Top Deals 2019 - 2023YTD*
- Table 11: Kemper Corp: Legal Advisor Ranking by Value (US\$m)
- Table 12: Kemper Corp: Financial Advisor Ranking by Value (US\$m)
- Table 13: Kemper Corp: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 14: Kemper Corp: M&A Activity by Geography (2019 - YTD*2023)
- Table 15: Kemper Corp: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 16: Kemper Corp: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 17: Kemper Corp: Divestments Volume and Value Trend (2019 - YTD*2023)
- Table 18: Kemper Corp: Divestments by Geography (2019 - YTD*2023)
- Table 19: Kemper Corp: News and Events Summary
- Table 20: Kemper Corp: Corporate Governance
- Table 21: Kemper Corp: Financial Deals
- Table 22: Kemper Corp: Financial Performance
- Table 23: Kemper Corp: Regulatory and Legal Events
- Table 24: Kemper Corp: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: Kemper Corp: Deal Activity by Deal Type - Volume (TTM*)
- Figure 2: Kemper Corp: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Figure 3: Kemper Corp: M&A Average Deal Size - Value (US\$m)
- Figure 4: Kemper Corp: M&A Volume and Value Trend (2019 - YTD*2023)
- Figure 5: Kemper Corp: M&A Activity by Geography (2019 - YTD*2023)
- Figure 6: Kemper Corp: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Figure 7: Kemper Corp: Capital Raising by Deal Type (2019 - YTD*2023)
- Figure 8: Kemper Corp: Divestments Volume and Value Trend (2019 - YTD*2023)
- Figure 9: Kemper Corp: Divestments by Geography (2019 - YTD*2023)

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