

Kelly Services, Inc. - Company Profile and SWOT Analysis

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Abstracts

Kelly Services, Inc. %li%Company Profile and SWOT Analysis

Summary

Kelly Services, Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Kelly Services, Inc. (Kelly or 'the company') is a workforce solutions provider. The company offers outsourcing and consulting, specialty staffing services on direct-hire, temporary, temporary-to-hire and basis. It recruits manual work force, professional employees, supporting staff and other staff. The company also offers centralized payroll processing solutions; career transition and executive coaching and development; recruitment process outsourcing; and executive search work force solutions. The company provides services in automotive sector, consumer goods sector, diversified conglomerates, high tech, finance and insurance, life sciences, oil and gas, and natural resources sectors across North America, Europe, the Middle East, Africa, South America, and Asia Pacific regions. Kelly is headquartered in Troy, Michigan, the US.

Scope

Detailed information on Kelly Services, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Kelly Services, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Kelly Services, Inc. including a breakdown and examination of key business segments

Intelligence on Kelly Services, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kelly Services, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Kelly Services, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kelly Services, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kelly Services, Inc.'s business structure, strategy and prospects.

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