

Kellwood Co LLC - Company Profile and SWOT Analysis

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Date: January 2024

Pages: 16

Price: US\$ 175.00 (Single User License)

ID: K0AFDE03649EN

Abstracts

Kellwood Co LLC %li%Company Profile and SWOT Analysis

Summary

Kellwood Co LLC %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Kellwood Co LLC (Kellwood), an affiliate of Sun Capital Partners, is a designer, manufacturer and marketer of women's apparel and accessories. The company offers apparels and accessories to kids. Kellwood offers products under several brand names such as Briggs NY, recreation, Democracy, Rewind, WiT & WiSDOM, Missy, Jolt, and Tweens/Girls. It offers products through both brick-and-mortar stores and through online retail stores across all channels globally. The company's private label retail partners include Target, Nordstorm, Dillard's, Kohl's, Costco Wholesale, Buckle, Stitch Fix, macy's, Boot Barn, Amazon, Walmart Canada, Von Maur, FredMeyer, HSN, Dia & Co, Boscov's, Bealls, Meijer, and BJs. Kellwood is headquartered in City of Industry, California, the US.

Scope

Detailed information on Kellwood Co LLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting Kellwood Co LLC in the form of a SWOT analysis

An in-depth view of the business model of Kellwood Co LLC including a breakdown and examination of key business segments

Intelligence on Kellwood Co LLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kellwood Co LLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Kellwood Co LLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kellwood Co LLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kellwood Co LLC's business structure, strategy and prospects.

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