

# KDDI Corporation - Strategy, SWOT and Corporate Finance Report

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## Abstracts

KDDI Corporation - Strategy, SWOT and Corporate Finance Report

### Summary

KDDI Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

KDDI Corporation (KDDI or 'the company') is a provider of telecommunications services in Japan. The company offers fixed-line, broadband and mobile services. It provides mobile and fixed line communication service for individual customers under 'au' and 'au HIKARI' brands respectively. The fixed line communication service provided by the company includes FTTH services and CATV services. It also provides non-telecommunications services including product sales and energy service such as the au WALLET Market au Denki. The company also offers communication devices that include telephone and video channel services, mobile handsets, fixed-line communications, internet. It operates primarily in Japan. KDDI is headquartered in Chiyoda-Ku, Tokyo, Japan.

### Scope

Detailed information on KDDI Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting KDDI Corporation in the form of a SWOT analysis

An in-depth view of the business model of KDDI Corporation including a breakdown and examination of key business segments

Intelligence on KDDI Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about KDDI Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to buy**

Gain understanding of KDDI Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess KDDI Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on KDDI Corporation's business structure, strategy and prospects.

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