

KB Home - Company Profile and SWOT Analysis

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Abstracts

KB Home %li%Company Profile and SWOT Analysis

Summary

KB Home %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

KB Home is a home building company. The company's primary operations involve the construction of a variety of new homes, including attached and detached single-family residential homes, townhomes, and condominiums. KB Home offers financial services, providing insurance products and mortgage banking services to its homebuyers. The company caters to a diverse range of customers, primarily first-time and first move-up homebuyers, second move-up and active adult homebuyers. KB Home operates through a network of partners, including Allura, Armstrong Flooring, AT &T, Boral, Carrier Corp, ClosetMaid, COX, Dal-Tile, Emser Tile, and Hunter Douglas. The company has properties across the West Coast, Southwest, Central and Southeast regions in the US. KB Home is headquartered in Los Angeles, California, the US.

Scope

Detailed information on KB Home required for business and competitor intelligence needs

A study of the major internal and external factors affecting KB Home in the form

of a SWOT analysis

An in-depth view of the business model of KB Home including a breakdown and examination of key business segments

Intelligence on KB Home's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about KB Home, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of KB Home and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess KB Home as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on KB Home's business structure, strategy and prospects.

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