

Kazakhstan Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/KF8C0CA88A34EN.html>

Date: September 2023

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: KF8C0CA88A34EN

Abstracts

Kazakhstan Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

Summary

Hotels & Motels in Kazakhstan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Kazakhstani hotels & motels industry had total revenues of \$0.6 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.9% between 2017 and 2022.

Industry consumption volume increased with a CAGR of 4.4% between 2017 and 2022, to reach a total of 344.0 establishments in 2022.

Kazakhstan accounted for a small share of 0.3% in the Asia-Pacific hotels & motels industry in 2022. The demand for hotels & motels in the country is

attributed to the growing travel & tourism industry, the growing population, rising consumer purchasing power and expenditure, and economic growth.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Kazakhstan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Kazakhstan

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Kazakhstan hotels & motels market with five year forecasts

Reasons to Buy

What was the size of the Kazakhstan hotels & motels market by value in 2022?

What will be the size of the Kazakhstan hotels & motels market in 2027?

What factors are affecting the strength of competition in the Kazakhstan hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Kazakhstan's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of leading players?

7.4. What were the most recent market developments?

8 COMPANY PROFILES

8.1. Marriott International Inc

8.2. Accor SA

8.3. Hilton Hotels & Resorts

8.4. Wyndham Hotels & Resorts Inc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Kazakhstan hotels & motels industry value: \$ million, 2017–22

Table 2: Kazakhstan hotels & motels industry volume: Number of Establishments, 2017–22

Table 3: Kazakhstan hotels & motels industry category segmentation: % share, by value, 2017–2022

Table 4: Kazakhstan hotels & motels industry category segmentation: \$ million, 2017-2022

Table 5: Kazakhstan hotels & motels industry geography segmentation: \$ million, 2022

Table 6: Kazakhstan hotels & motels industry value forecast: \$ million, 2022–27

Table 7: Kazakhstan hotels & motels industry volume forecast: Number of Establishments, 2022–27

Table 8: Marriott International Inc: key facts

Table 9: Marriott International Inc: Annual Financial Ratios

Table 10: Marriott International Inc: Key Employees

Table 11: Marriott International Inc: Key Employees Continued

Table 12: Marriott International Inc: Key Employees Continued

Table 13: Accor SA: key facts

Table 14: Accor SA: Annual Financial Ratios

Table 15: Accor SA: Key Employees

Table 16: Accor SA: Key Employees Continued

Table 17: Hilton Hotels & Resorts: key facts

Table 18: Hilton Hotels & Resorts: Key Employees

Table 19: Wyndham Hotels & Resorts Inc: key facts

Table 20: Wyndham Hotels & Resorts Inc: Annual Financial Ratios

Table 21: Wyndham Hotels & Resorts Inc: Key Employees

Table 22: Kazakhstan size of population (million), 2018–22

Table 23: Kazakhstan exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Kazakhstan hotels & motels industry value: \$ million, 2017–22

Figure 2: Kazakhstan hotels & motels industry volume: Number of Establishments, 2017–22

Figure 3: Kazakhstan hotels & motels industry category segmentation: \$ million, 2017-2022

Figure 4: Kazakhstan hotels & motels industry geography segmentation: % share, by value, 2022

Figure 5: Kazakhstan hotels & motels industry value forecast: \$ million, 2022–27

Figure 6: Kazakhstan hotels & motels industry volume forecast: Number of Establishments, 2022–27

Figure 7: Forces driving competition in the hotels & motels industry in Kazakhstan, 2022

Figure 8: Drivers of buyer power in the hotels & motels industry in Kazakhstan, 2022

Figure 9: Drivers of supplier power in the hotels & motels industry in Kazakhstan, 2022

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Kazakhstan, 2022

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Kazakhstan, 2022

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Kazakhstan, 2022

I would like to order

Product name: Kazakhstan Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/KF8C0CA88A34EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/KF8C0CA88A34EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

