

# Kazakhstan Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/K757EDEBC500EN.html>

Date: November 2022

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: K757EDEBC500EN

## Abstracts

Kazakhstan Apparel Retail Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Apparel Retail in Kazakhstan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Kazakhstani apparel retail industry had total revenues of \$1.5 billion in 2021, representing a compound annual growth rate (CAGR) of 2.2% between 2017 and 2021.

Clothing, footwear, and accessories specialists account for the largest proportion of sales in the Kazakhstani apparel retail industry in 2021, sales through this channel generated \$0.7 billion, equivalent to 48.6% of the industry's overall value.

Fast fashion has proven to be a lucrative sector in the industry, with the young adult population in Kazakhstan showing a desire for fashionable yet inexpensive products.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Kazakhstan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Kazakhstan

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Kazakhstan apparel retail market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Kazakhstan apparel retail market by value in 2021?

What will be the size of the Kazakhstan apparel retail market in 2026?

What factors are affecting the strength of competition in the Kazakhstan apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in Kazakhstan's apparel retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What challenges do leading players face?

## **8 COMPANY PROFILES**

- 8.1. Fawaz Abdulaziz Alhokair Co
- 8.2. LC Waikiki Magazacilik Hizmetleri Ticaret AS
- 8.3. Inditex SA
- 8.4. Alibaba Group Holding Limited

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Kazakhstan apparel retail industry value: \$ million, 2016–21

Table 2: Kazakhstan apparel retail industry category segmentation: % share, by value, 2016–2021

Table 3: Kazakhstan apparel retail industry category segmentation: \$ million, 2016-2021

Table 4: Kazakhstan apparel retail industry geography segmentation: \$ million, 2021

Table 5: Kazakhstan apparel retail industry distribution: % share, by value, 2021

Table 6: Kazakhstan apparel retail industry value forecast: \$ million, 2021–26

Table 7: Fawaz Abdulaziz Alhokair Co: key facts

Table 8: Fawaz Abdulaziz Alhokair Co: Annual Financial Ratios

Table 9: Fawaz Abdulaziz Alhokair Co: Key Employees

Table 10: LC Waikiki Magazacilik Hizmetleri Ticaret AS: key facts

Table 11: LC Waikiki Magazacilik Hizmetleri Ticaret AS: Key Employees

Table 12: Inditex SA: key facts

Table 13: Inditex SA: Annual Financial Ratios

Table 14: Inditex SA: Key Employees

Table 15: Inditex SA: Key Employees Continued

Table 16: Alibaba Group Holding Limited: key facts

Table 17: Alibaba Group Holding Limited: Annual Financial Ratios

Table 18: Alibaba Group Holding Limited: Key Employees

Table 19: Alibaba Group Holding Limited: Key Employees Continued

Table 20: Kazakhstan size of population (million), 2017–21

Table 21: Kazakhstan exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Kazakhstan apparel retail industry value: \$ million, 2016–21

Figure 2: Kazakhstan apparel retail industry category segmentation: \$ million, 2016-2021

Figure 3: Kazakhstan apparel retail industry geography segmentation: % share, by value, 2021

Figure 4: Kazakhstan apparel retail industry distribution: % share, by value, 2021

Figure 5: Kazakhstan apparel retail industry value forecast: \$ million, 2021–26

Figure 6: Forces driving competition in the apparel retail industry in Kazakhstan, 2021

Figure 7: Drivers of buyer power in the apparel retail industry in Kazakhstan, 2021

Figure 8: Drivers of supplier power in the apparel retail industry in Kazakhstan, 2021

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Kazakhstan, 2021

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Kazakhstan, 2021

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Kazakhstan, 2021

## I would like to order

Product name: Kazakhstan Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/K757EDEBC500EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K757EDEBC500EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

