

KMD Brands Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

KMD Brands Ltd %li%Strategy, SWOT and Corporate Finance Report

Summary

KMD Brands Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

KMD Brands Ltd (KMD Brands), formerly Kathmandu Holdings Ltd, is a specialty retailer of apparel and equipment for travel and adventure. The company is engaged in designing, marketing and retailing of clothing and equipment for travel and adventure. Its product portfolio includes waterproof jackets, down jackets, thermals, fleece jackets, shirts and pants, merino apparel and thermals, and footwear and socks, packs, bags, sleeping bags, tents, travel accessories, and camping accessories. It sells products under Kathmandu, Rip Curl and Oboz brands. The company markets its products through online and wholesale sales. KMD Brands is headquartered in Christchurch, New Zealand.

Scope

Detailed information on KMD Brands Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting KMD Brands Ltd in the form of a SWOT analysis

An in-depth view of the business model of KMD Brands Ltd including a breakdown and examination of key business segments

Intelligence on KMD Brands Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about KMD Brands Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of KMD Brands Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess KMD Brands Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on KMD Brands Ltd's business structure, strategy and prospects.

Contents

- Company Snapshot
- KMD Brands Ltd: Company Overview
- KMD Brands Ltd: Overview and Key Facts
- KMD Brands Ltd: Overview
- KMD Brands Ltd: Key Facts
- KMD Brands Ltd: Key Employees
- KMD Brands Ltd: Key Employee Biographies
- KMD Brands Ltd: Major Products and Services
- KMD Brands Ltd: Management Statement
- KMD Brands Ltd: Locations and Subsidiaries
- KMD Brands Ltd: Key Competitors
- KMD Brands Ltd: Company Analysis
- KMD Brands Ltd: Business Description
- KMD Brands Ltd: SWOT Analysis
- KMD Brands Ltd: SWOT Overview
- KMD Brands Ltd: Strengths
- KMD Brands Ltd: Weaknesses
- KMD Brands Ltd: Opportunities
- KMD Brands Ltd: Threats
- KMD Brands Ltd: Corporate Financial Deals Activity
- KMD Brands Ltd: Financial Deals Overview
- KMD Brands Ltd: Top Deals 2019 - 2023YTD*
- KMD Brands Ltd: Advisors
- KMD Brands Ltd: Top Legal Advisors
- KMD Brands Ltd: Top Financial Advisors
- KMD Brands Ltd: Mergers and Acquisitions
- KMD Brands Ltd: Capital Raising
- KMD Brands Ltd: Recent Developments
- KMD Brands Ltd: News and Events Summary
- KMD Brands Ltd: Corporate Governance
- KMD Brands Ltd: Financial Deals
- KMD Brands Ltd: Financial Performance
- KMD Brands Ltd: Red Flags/DistressSignals
- KMD Brands Ltd: Strategy and Operations
- Appendix
- Contact Us
- Methodology

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: KMD Brands Ltd: Key Facts
- Table 2: KMD Brands Ltd: Key Employees
- Table 3: KMD Brands Ltd: Locations and Subsidiaries
- Table 4: KMD Brands Ltd: Key Competitors
- Table 5: KMD Brands Ltd: Deal Activity by Deal Type - Volume (TTM*)
- Table 6: KMD Brands Ltd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 7: KMD Brands Ltd: M&A Average Deal Size - Value (US\$m)
- Table 8: KMD Brands Ltd: Top Deals 2019 - 2023YTD*
- Table 9: KMD Brands Ltd: Legal Advisor Ranking by Value (US\$m)
- Table 10: KMD Brands Ltd: Financial Advisor Ranking by Value (US\$m)
- Table 11: KMD Brands Ltd: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 12: KMD Brands Ltd: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 13: KMD Brands Ltd: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 14: KMD Brands Ltd: News and Events Summary
- Table 15: KMD Brands Ltd: Corporate Governance
- Table 16: KMD Brands Ltd: Financial Deals
- Table 17: KMD Brands Ltd: Financial Performance
- Table 18: KMD Brands Ltd: Red Flags/DistressSignals
- Table 19: KMD Brands Ltd: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: KMD Brands Ltd: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: KMD Brands Ltd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: KMD Brands Ltd: M&A Average Deal Size - Value (US\$m)

Figure 4: KMD Brands Ltd: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: KMD Brands Ltd: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 6: KMD Brands Ltd: Capital Raising by Deal Type (2019 - YTD*2023)

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