

KAR Auction Services Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

KAR Auction Services Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

KAR Auction Services Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

KAR Auction Services Inc (KAR Auction) is an auction company that provides integrated and advanced digital, mobile and physical auction marketplaces. It offers used vehicle auctions and related vehicle remarketing services to dealers, vehicle manufacturers, OEMs, fleet operators, financial institutions and rental companies. The company principally sells new and used vehicles. KAR Auction provides various value-added ancillary services such as inspections, transportation, reconditioning, collateral recovery, titling, marshalling and floor plan financing. The company also offers online services including, ADESA Simulcast, ADESA.com, TradeRev and BacklotCars. It has business presence across Europe and North America. KAR Auction is headquartered in Carmel, Indiana, the US.

SCOPE

Detailed information on KAR Auction Services Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting KAR Auction Services Inc in the form of a SWOT analysis

An in-depth view of the business model of KAR Auction Services Inc including a breakdown and examination of key business segments

Intelligence on KAR Auction Services Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about KAR Auction Services Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of KAR Auction Services Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess KAR Auction Services Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on KAR Auction Services Inc's business structure, strategy and prospects.

Contents

- Company Snapshot
- KAR Auction Services Inc: Company Overview
- KAR Auction Services Inc: Overview and Key Facts
- KAR Auction Services Inc: Overview
- KAR Auction Services Inc: Key Facts
- KAR Auction Services Inc: Key Employees
- KAR Auction Services Inc: Key Employee Biographies
- KAR Auction Services Inc: Major Products and Services
- KAR Auction Services Inc: Company History
- KAR Auction Services Inc: Management Statement
- KAR Auction Services Inc: Key Competitors
- KAR Auction Services Inc: Company Analysis
- KAR Auction Services Inc: Business Description
- KAR Auction Services Inc: SWOT Analysis
- KAR Auction Services Inc: SWOT Overview
- KAR Auction Services Inc: Strengths
- KAR Auction Services Inc: Weaknesses
- KAR Auction Services Inc: Opportunities
- KAR Auction Services Inc: Threats
- KAR Auction Services Inc: Corporate Financial Deals Activity
- KAR Auction Services Inc: Financial Deals Overview
- KAR Auction Services Inc: Targets and Partners
- KAR Auction Services Inc: Top Deals 2019 - 2023YTD*
- KAR Auction Services Inc: Advisors
- KAR Auction Services Inc: Top Legal Advisors
- KAR Auction Services Inc: Top Financial Advisors
- KAR Auction Services Inc: Mergers and Acquisitions
- KAR Auction Services Inc: Corporate Venturing
- KAR Auction Services Inc: Capital Raising
- KAR Auction Services Inc: Private Equity and Ownership
- KAR Auction Services Inc: Recent Developments
- KAR Auction Services Inc: News and Events Summary
- KAR Auction Services Inc: Business Expansion
- KAR Auction Services Inc: Contracts
- KAR Auction Services Inc: Corporate Governance
- KAR Auction Services Inc: Financial Performance
- KAR Auction Services Inc: Regulatory and Legal Events

KAR Auction Services Inc: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: KAR Auction Services Inc: Key Facts

Table 2: KAR Auction Services Inc: Key Employees

Table 3: KAR Auction Services Inc: Company History

Table 4: KAR Auction Services Inc: Key Competitors

Table 5: KAR Auction Services Inc: Deal Activity by Deal Type - Volume (TTM*)

Table 6: KAR Auction Services Inc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 7: KAR Auction Services Inc: M&A Average Deal Size - Value (US\$m)

Table 8: KAR Auction Services Inc: Targets and Partners

Table 9: KAR Auction Services Inc: Top Deals 2019 - 2023YTD*

Table 10: KAR Auction Services Inc: Legal Advisor Ranking by Value (US\$m)

Table 11: KAR Auction Services Inc: Financial Advisor Ranking by Value (US\$m)

Table 12: KAR Auction Services Inc: M&A Volume and Value Trend (2019 - YTD*2023)

Table 13: KAR Auction Services Inc: M&A Activity by Geography (2019 - YTD*2023)

Table 14: KAR Auction Services Inc: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Table 15: KAR Auction Services Inc: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Table 16: KAR Auction Services Inc: Capital Raising by Deal Type (2019 - YTD*2023)

Table 17: KAR Auction Services Inc: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Table 18: KAR Auction Services Inc: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

Table 19: KAR Auction Services Inc: News and Events Summary

Table 20: KAR Auction Services Inc: Business Expansion

Table 21: KAR Auction Services Inc: Contracts

Table 22: KAR Auction Services Inc: Corporate Governance

Table 23: KAR Auction Services Inc: Financial Performance

Table 24: KAR Auction Services Inc: Regulatory and Legal Events

Table 25: KAR Auction Services Inc: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: KAR Auction Services Inc: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: KAR Auction Services Inc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: KAR Auction Services Inc: M&A Average Deal Size - Value (US\$m)

Figure 4: KAR Auction Services Inc: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: KAR Auction Services Inc: M&A Activity by Geography (2019 - YTD*2023)

Figure 6: KAR Auction Services Inc: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 7: KAR Auction Services Inc: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 8: KAR Auction Services Inc: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 9: KAR Auction Services Inc: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Figure 10: KAR Auction Services Inc: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

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