

# Kaiser Permanente - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Kaiser Permanente - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Kaiser Permanente - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Kaiser Permanente (KP) is an integrated not-for-profit organization that provides health care services and health plans. It offers health plans including individual and family plans, small and large business plans; national, multi-state, and federal business plans; group Medicare plans; consumer-directed health care plans; occupational health and workers' compensation care plans; complementary care plans; and PPO, point-of-service, and out-of-area plans. It operates medical centers and medical offices; and offers its services in the Mid-Atlantic States, Northern California, and Southern California; Colorado; Georgia; Hawaii; Oregon and SW Washington; and Washington. KP is headquartered in Oakland, California, the US

# **SCOPE**

Detailed information on Kaiser Permanente required for business and competitor intelligence needs



A study of the major internal and external factors affecting Kaiser Permanente in the form of a SWOT analysis

An in-depth view of the business model of Kaiser Permanente including a breakdown and examination of key business segments

Intelligence on Kaiser Permanente's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kaiser Permanente, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Kaiser Permanente and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kaiser Permanente as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kaiser Permanente's business structure, strategy and prospects.



# **Contents**

Company Snapshot

Kaiser Permanente: Company Overview

Kaiser Permanente: Overview and Key Facts

Kaiser Permanente: Overview

Kaiser Permanente: Key Facts

Kaiser Permanente: Key Employees

Kaiser Permanente: Key Employee Biographies Kaiser Permanente: Major Products and Services

Kaiser Permanente: Company History

Kaiser Permanente: Management Statement Kaiser Permanente: Locations and Subsidiaries

Kaiser Permanente: Key Competitors Kaiser Permanente: Company Analysis Kaiser Permanente: Business Description

Kaiser Permanente: SWOT Analysis

Kaiser Permanente: SWOT Overview

Kaiser Permanente: Strengths Kaiser Permanente: Weaknesses

Kaiser Permanente: Opportunities

Kaiser Permanente: Threats

Kaiser Permanente: Corporate Financial Deals Activity

Kaiser Permanente: Financial Deals Overview

Kaiser Permanente: Targets and Partners

Kaiser Permanente: Top Deals 2018 - 2022YTD\*

Kaiser Permanente: Corporate Venturing Kaiser Permanente: Recent Developments

Kaiser Permanente: News and Events Summary

Kaiser Permanente: Business Expansion Kaiser Permanente: Corporate Governance

Kaiser Permanente: Financial Deals

Kaiser Permanente: Market Developments Kaiser Permanente: Strategy and Operations

Appendix
Contact Us
Methodology
About MarketLine



# **List Of Tables**

#### LIST OF TABLES

Table 1: Kaiser Permanente: Key Facts

Table 2: Kaiser Permanente: Key Employees

Table 3: Kaiser Permanente: Company History

Table 4: Kaiser Permanente: Locations and Subsidiaries

Table 5: Kaiser Permanente: Key Competitors

Table 6: Kaiser Permanente: Deal Activity by Deal Type - Volume (TTM\*)

Table 7: Kaiser Permanente: Deal Activity by Deal Type - Volume (2018 - YTD\*2022)

Table 8: Kaiser Permanente: Targets and Partners

Table 9: Kaiser Permanente: Top Deals 2018 - 2022YTD\*

Table 10: Kaiser Permanente: Corporate Venturing Volume and Value Trend (2018 -

YTD\*2022)

Table 11: Kaiser Permanente: Corporate Venturing by Geography (2018 - YTD\*2022)

Table 12: Kaiser Permanente: News and Events Summary

Table 13: Kaiser Permanente: Business Expansion

Table 14: Kaiser Permanente: Corporate Governance

Table 15: Kaiser Permanente: Financial Deals

Table 16: Kaiser Permanente: Market Developments

Table 17: Kaiser Permanente: Strategy and Operations



# **List Of Figures**

# LIST OF FIGURES

Figure 1: Kaiser Permanente: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: Kaiser Permanente: Deal Activity by Deal Type - Volume (2018 - YTD\*2022)

Figure 3: Kaiser Permanente: Corporate Venturing Volume and Value Trend (2018 -

YTD\*2022)

Figure 4: Kaiser Permanente: Corporate Venturing by Geography (2018 - YTD\*2022)



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