

# Kaiser Permanente - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Kaiser Permanente - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Kaiser Permanente - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Kaiser Permanente (KP) is an integrated not-for-profit organization that provides health care services and health plans. It offers health plans including individual and family plans, small and large business plans; national, multi-state, and federal business plans; group Medicare plans; consumer-directed health care plans; occupational health and workers' compensation care plans; complementary care plans; and PPO, point-of-service, and out-of-area plans. It operates medical centers and medical offices; and offers its services in the Mid-Atlantic States, Northern California, and Southern California; Colorado; Georgia; Hawaii; Oregon and SW Washington; and Washington. KP is headquartered in Oakland, California, the US

# **SCOPE**

Detailed information on Kaiser Permanente required for business and competitor intelligence needs



A study of the major internal and external factors affecting Kaiser Permanente in the form of a SWOT analysis

An in-depth view of the business model of Kaiser Permanente including a breakdown and examination of key business segments

Intelligence on Kaiser Permanente's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Kaiser Permanente, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Kaiser Permanente and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Kaiser Permanente as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Kaiser Permanente's business structure, strategy and prospects.



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