

Jones Soda Co - Company Profile and SWOT Analysis

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Abstracts

Jones Soda Co - Company Profile and SWOT Analysis

SUMMARY

Jones Soda Co - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Jones Soda Co (Jones Soda) is a producer, marketer, and distributor of non-alcoholic beverages. The company's product portfolio includes carbonated soft drinks and a non-carbonated beverage. It also offers wearables, candies, and other items through online retail platform. Jones Soda markets products under Jones, Jones Soda, Mary jones, Fountain and Lemoncocco brand names. The company offer products in various flavors like Cola, Root Beer, Cream Soda & Orange & Cream, Blue Bubblegum, Green Apple, and Strawberry Lime. Jones Soda sells its products through direct store delivery channels such as convenience stores, on fountain in restaurants, grocery stores, sandwich shops and delicatessens, and through direct to retail. It has business presence in the US and Canada. Jones Soda is headquartered in Seattle, Washington, the US.

SCOPE

Detailed information on Jones Soda Co required for business and competitor intelligence needs

A study of the major internal and external factors affecting Jones Soda Co in the form of a SWOT analysis

An in-depth view of the business model of Jones Soda Co including a breakdown and examination of key business segments

Intelligence on Jones Soda Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Jones Soda Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Jones Soda Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Jones Soda Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Jones Soda Co's business structure, strategy and prospects.

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