

Johnson and Johnson - Strategy, SWOT and Corporate Finance Report

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Abstracts

Johnson and Johnson %li%Strategy, SWOT and Corporate Finance Report

Summary

Johnson & Johnson %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Johnson & Johnson (J&J or 'the company') is a health care company that develops, manufactures and markets consumer health care products, pharmaceuticals and medical devices. It offers pharmaceuticals in the therapeutic areas of immunology, oncology, neuroscience, infectious diseases and vaccines, pulmonary hypertension, cardiovascular and metabolism. The company markets its products under Simponi, Remicade, Stelara, Aveeno, Clean & Clear, Johnson's Adult, Dabao, Le Petite Marseillais, Neutrogena and Ogx brand names. Its medical devices include general surgery, biosurgical, endomechanical and energy products; electrophysiology products, vision products and phthalmic products. The company buy raw material from multiple sources. J&J distributes its pharmaceutical products, medical devices and consumer products to retailers, wholesalers, health care professionals and hospitals and through a network of retail outlets and distributors. It has business presence across the Americas, Europe, Asia-Pacific and Africa. The company is headquartered in New Brunswick, New Jersey, the US.

Scope

Detailed information on Johnson & Johnson required for business and competitor intelligence needs

A study of the major internal and external factors affecting Johnson & Johnson in the form of a SWOT analysis

An in-depth view of the business model of Johnson & Johnson including a breakdown and examination of key business segments

Intelligence on Johnson & Johnson's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Johnson & Johnson, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Johnson & Johnson and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Johnson & Johnson as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Johnson & Johnson's business structure, strategy and prospects.

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