

# John Wiley and Sons, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

John Wiley and Sons, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on John Wiley and Sons, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting John Wiley and Sons, Inc. in the form of a SWOT analysis

An in-depth view of the business model of John Wiley and Sons, Inc. including a breakdown and examination of key business segments

Intelligence on John Wiley and Sons, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about John Wiley and Sons, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of John Wiley and Sons, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess John Wiley and Sons, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on John Wiley and Sons, Inc.'s business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

John Wiley and Sons, Inc. (JWS or 'the company') is a provider of content enabled solutions in the areas of research, professional development, and education. The company offers online tools, journals, books, databases, reference works and laboratory protocols. The company primarily operates in the US where it is headquartered in Hoboken, New Jersey and employed 4,900 people as of April 30, 2015.

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### COMPANIES MENTIONED

John Wiley and Sons, Inc.

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