

# John Wiley & Sons, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

John Wiley & Sons, Inc. %li%Strategy, SWOT and Corporate Finance Report

### Summary

John Wiley & Sons, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

John Wiley & Sons, Inc. (Wiley), is a research and education company. It develops digital education, learning, assessment, and certification solutions. The company publishes online scientific, technical, medical, and scholarly journals, books and other digital content. Wiley's offerings assist universities, student retention, businesses and individuals in developing skills and knowledge. It offers wide range of data bases for access of journals. The company collaborates with the research community including societies, authors and libraries to provide access to scientific information. It has operations in Europe, North America, Asia Pacific and other regions. The company owns and operates publishing centers in Australia, Germany, India, China, the UK and the US. Wiley is headquartered in Hoboken, New Jersey, the US.

### Scope

Detailed information on John Wiley & Sons, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting John Wiley & Sons, Inc. in the form of a SWOT analysis

An in-depth view of the business model of John Wiley & Sons, Inc. including a breakdown and examination of key business segments

Intelligence on John Wiley & Sons, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about John Wiley & Sons, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

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Stay up to date on John Wiley & Sons, Inc.'s business structure, strategy and prospects.

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