

Jewelry, Watches & Accessories in North America

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Abstracts

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SUMMARY

Jewelry, Watches & Accessories in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the North America jewelry, watches & accessories market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The North American jewelry, watches and accessories market had total revenues of \$131,418.3m in 2017, representing a compound annual growth rate (CAGR) of 4.8% between 2013 and 2017.

The Jewelry & Watches segment was the market's most lucrative in 2017, with

total revenues of \$87,274.3m, equivalent to 66.4% of the market's overall value.

A number of trends have been affecting the market however in ways that also affect other western markets such as Europe. Of particular concern is that millennials are much less interested in the current leading luxury goods brands than previous generations were and not a great deal has been done to make these brands more appealing to millennials

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry, watches & accessories market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry, watches & accessories market in North America

Leading company profiles reveal details of key jewelry, watches & accessories market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America jewelry, watches & accessories market with five year forecasts

REASONS TO BUY

What was the size of the North America jewelry, watches & accessories market by value in 2017?

What will be the size of the North America jewelry, watches & accessories market in 2022?

What factors are affecting the strength of competition in the North America jewelry, watches & accessories market?

How has the market performed over the last five years?

What are the main segments that make up North America's jewelry, watches & accessories market?

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COMPANIES MENTIONED

Birks Group Inc

Signet Jewelers Limited

Tiffany & Co.
Walmart Inc

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