

Jewelry, Watches & Accessories in Germany

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Abstracts

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SUMMARY

Jewelry, Watches & Accessories in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Germany jewelry, watches & accessories market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The German jewelry, watches and accessories market had total revenues of \$10,656.1m in 2017, representing a compound annual growth rate (CAGR) of 1% between 2013 and 2017.

The Jewelry & Watches segment was the market's most lucrative in 2017, with

total revenues of \$5,546.4m, equivalent to 52% of the market's overall value.

The jewelry, watches and accessories market in Germany relies very heavily on Chinese consumers purchasing luxury goods items in Germany. Like many western markets Germany is experiencing the problem of new incoming generations being less interested in traditional luxury goods brands and those brands not responding well to this development.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry, watches & accessories market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry, watches & accessories market in Germany

Leading company profiles reveal details of key jewelry, watches & accessories market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany jewelry, watches & accessories market with five year forecasts

REASONS TO BUY

What was the size of the Germany jewelry, watches & accessories market by value in 2017?

What will be the size of the Germany jewelry, watches & accessories market in 2022?

What factors are affecting the strength of competition in the Germany jewelry, watches & accessories market?

How has the market performed over the last five years?

What are the main segments that make up Germany's jewelry, watches & accessories market?

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COMPANIES MENTIONED

Bijou Brigitte modische Accessoires AG

Douglas GmbH

Pandora A/S

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