

# Jewelry, Watches & Accessories in China

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## Abstracts

Jewelry, Watches & Accessories in China

### SUMMARY

Jewelry, Watches & Accessories in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the China jewelry, watches & accessories market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The Chinese jewelry, watches and accessories market had total revenues of \$166,379.0m in 2017, representing a compound annual growth rate (CAGR) of 13.9% between 2013 and 2017.

The Jewelry & Watches segment was the market's most lucrative in 2017, with total revenues of \$111,390.8m, equivalent to 67% of the market's overall value.

Chinese consumers are the most important in the jewelry & watches market. They make up a third of the total customers for this market and they drive sales all over the world. In China, the new generation is very much interested in luxury goods as the Chinese middle class continues to expand and spend heavily.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry, watches & accessories market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry, watches & accessories market in China

Leading company profiles reveal details of key jewelry, watches & accessories market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China jewelry, watches & accessories market with five year forecasts

## **REASONS TO BUY**

What was the size of the China jewelry, watches & accessories market by value in 2017?

What will be the size of the China jewelry, watches & accessories market in 2022?

What factors are affecting the strength of competition in the China jewelry, watches & accessories market?

How has the market performed over the last five years?

What are the main segments that make up China's jewelry, watches & accessories market?



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### COMPANIES MENTIONED

Chow Tai Fook Jewellery Group Limited

Shanghai Lao Miao Jewelry Co Ltd

Tiffany & Co.

Lao Feng Xiang

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