

Jewelry and Watches in United States

<https://marketpublishers.com/r/J4F073F202FEN.html>

Date: January 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: J4F073F202FEN

Abstracts

Jewelry and Watches in United States

SUMMARY

Jewelry and Watches in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The US jewelry and watches market had total revenues of \$129,893.6m in 2018, representing a compound annual growth rate (CAGR) of 4.3% between 2014 and 2018.

The jewelry and watches segment was the market's most lucrative in 2018, with total revenues of \$88.2bn equivalent to 67.9% of the market's overall value.

The most common concern is that millennials are far less interested in the current leading luxury goods brands than previous generations, with not a great deal being done to make these brands more appealing to millennials.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watches market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watches market in the United States

Leading company profiles reveal details of key jewelry & watches market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States jewelry & watches market with five year forecasts

REASONS TO BUY

What was the size of the United States jewelry & watches market by value in 2018?

What will be the size of the United States jewelry & watches market in 2023?

What factors are affecting the strength of competition in the United States jewelry & watches market?

How has the market performed over the last five years?

What are the main segments that make up the United States's jewelry & watches market?

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