

Jewelry and Watches in United States

<https://marketpublishers.com/r/J4F073F202FEN.html>

Date: January 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: J4F073F202FEN

Abstracts

Jewelry and Watches in United States

SUMMARY

Jewelry and Watches in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The US jewelry and watches market had total revenues of \$129,893.6m in 2018, representing a compound annual growth rate (CAGR) of 4.3% between 2014 and 2018.

The jewelry and watches segment was the market's most lucrative in 2018, with total revenues of \$88.2bn equivalent to 67.9% of the market's overall value.

The most common concern is that millennials are far less interested in the current leading luxury goods brands than previous generations, with not a great deal being done to make these brands more appealing to millennials.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watches market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watches market in the United States

Leading company profiles reveal details of key jewelry & watches market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States jewelry & watches market with five year forecasts

REASONS TO BUY

What was the size of the United States jewelry & watches market by value in 2018?

What will be the size of the United States jewelry & watches market in 2023?

What factors are affecting the strength of competition in the United States jewelry & watches market?

How has the market performed over the last five years?

What are the main segments that make up the United States's jewelry & watches market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do leading players follow?
- 7.4. Are there any opportunities for leading players?
- 7.5. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

- 8.1. Walmart Inc
- 8.2. Signet Jewelers Limited
- 8.3. Tiffany & Co
- 8.4. Pandora A/S

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States jewelry & watches market value: \$ billion, 2014-18

Table 2: United States jewelry & watches market category segmentation: \$ billion, 2018

Table 3: United States jewelry & watches market geography segmentation: \$ billion, 2018

Table 4: United States jewelry & watches market distribution: % share, by value, 2018

Table 5: United States jewelry & watches market value forecast: \$ billion, 2018-23

Table 6: Walmart Inc: key facts

Table 7: Walmart Inc: Annual Financial Ratios

Table 8: Walmart Inc: Key Employees

Table 9: Walmart Inc: Key Employees Continued

Table 10: Walmart Inc: Key Employees Continued

Table 11: Walmart Inc: Key Employees Continued

Table 12: Signet Jewelers Limited: key facts

Table 13: Signet Jewelers Limited: Annual Financial Ratios

Table 14: Signet Jewelers Limited: Key Employees

Table 15: Tiffany & Co: key facts

Table 16: Tiffany & Co: Annual Financial Ratios

Table 17: Tiffany & Co: Key Employees

Table 18: Pandora A/S: key facts

Table 19: Pandora A/S: Annual Financial Ratios

Table 20: Pandora A/S: Key Employees

Table 21: United States size of population (million), 2014-18

Table 22: United States gdp (constant 2005 prices, \$ billion), 2014-18

Table 23: United States gdp (current prices, \$ billion), 2014-18

Table 24: United States inflation, 2014-18

Table 25: United States consumer price index (absolute), 2014-18

Table 26: United States exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: United States jewelry & watches market value: \$ billion, 2014-18

Figure 2: United States jewelry & watches market category segmentation: % share, by value, 2018

Figure 3: United States jewelry & watches market geography segmentation: % share, by value, 2018

Figure 4: United States jewelry & watches market distribution: % share, by value, 2018

Figure 5: United States jewelry & watches market value forecast: \$ billion, 2018-23

Figure 6: Forces driving competition in the jewelry & watches market in the United States, 2018

Figure 7: Drivers of buyer power in the jewelry & watches market in the United States, 2018

Figure 8: Drivers of supplier power in the jewelry & watches market in the United States, 2018

Figure 9: Factors influencing the likelihood of new entrants in the jewelry & watches market in the United States, 2018

Figure 10: Factors influencing the threat of substitutes in the jewelry & watches market in the United States, 2018

Figure 11: Drivers of degree of rivalry in the jewelry & watches market in the United States, 2018

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