

# Jewelry, Watches & Accessories in Turkey

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## Abstracts

Jewelry, Watches & Accessories in Turkey

### SUMMARY

Jewelry, Watches & Accessories in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Turkey jewelry, watches & accessories market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The Turkish jewelry, watches and accessories market had total revenues of \$6,825.4m in 2017, representing a compound annual growth rate (CAGR) of 8.2% between 2013 and 2017.

The Jewelry & Watches segment was the market's most lucrative in 2017, with total revenues of \$4,769.7m, equivalent to 69.9% of the market's overall value.

Despite continuing geopolitical and domestic problems in Turkey, the market for luxury goods is quite bullish. Much of this stems from the fact that Turkish consumers hold strong interests in the large European luxury brands and as such they hold a strong presence in Turkey

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry, watches & accessories market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry, watches & accessories market in Turkey

Leading company profiles reveal details of key jewelry, watches & accessories market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey jewelry, watches & accessories market with five year forecasts

## **REASONS TO BUY**

What was the size of the Turkey jewelry, watches & accessories market by value in 2017?

What will be the size of the Turkey jewelry, watches & accessories market in 2022?

What factors are affecting the strength of competition in the Turkey jewelry, watches & accessories market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's jewelry, watches & accessories market?



## Contents

Executive Summary  
Market value  
Market value forecast  
Category segmentation  
Geography segmentation  
Market rivalry  
Market Overview  
Market definition  
Market analysis  
Market Data  
Market value  
Market Segmentation  
Category segmentation  
Geography segmentation  
Market distribution  
Market Outlook  
Market value forecast  
Five Forces Analysis  
Summary  
Buyer power  
Supplier power  
New entrants  
Threat of substitutes  
Degree of rivalry  
Leading Companies  
Arpas  
Atasay Jewellery  
Gulaylar Group Retail Trade  
Macroeconomic Indicators  
Country data  
Methodology  
Industry associations  
Related MarketLine research  
Appendix  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Turkey jewelry, watches & accessories market value: \$ million, 2013–17

Table 2: Turkey jewelry, watches & accessories market category segmentation: \$ million, 2017

Table 3: Turkey jewelry, watches & accessories market geography segmentation: \$ million, 2017

Table 4: Turkey jewelry, watches & accessories market distribution: % share, by value, 2017

Table 5: Turkey jewelry, watches & accessories market value forecast: \$ million, 2017–22

Table 6: Arpas: key facts

Table 7: Atasay Jewellery: key facts

Table 8: Gulaylar Group Retail Trade: key facts

Table 9: Turkey size of population (million), 2013–17

Table 10: Turkey gdp (constant 2005 prices, \$ billion), 2013–17

Table 11: Turkey gdp (current prices, \$ billion), 2013–17

Table 12: Turkey inflation, 2013–17

Table 13: Turkey consumer price index (absolute), 2013–17

Table 14: Turkey exchange rate, 2013–17

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey jewelry, watches & accessories market value: \$ million, 2013–17

Figure 2: Turkey jewelry, watches & accessories market category segmentation: % share, by value, 2017

Figure 3: Turkey jewelry, watches & accessories market geography segmentation: % share, by value, 2017

Figure 4: Turkey jewelry, watches & accessories market distribution: % share, by value, 2017

Figure 5: Turkey jewelry, watches & accessories market value forecast: \$ million, 2017–22

Figure 6: Forces driving competition in the jewelry, watches & accessories market in Turkey, 2017

Figure 7: Drivers of buyer power in the jewelry, watches & accessories market in Turkey, 2017

Figure 8: Drivers of supplier power in the jewelry, watches & accessories market in Turkey, 2017

Figure 9: Factors influencing the likelihood of new entrants in the jewelry, watches & accessories market in Turkey, 2017

Figure 10: Factors influencing the threat of substitutes in the jewelry, watches & accessories market in Turkey, 2017

Figure 11: Drivers of degree of rivalry in the jewelry, watches & accessories market in Turkey, 2017

### COMPANIES MENTIONED

Arpas

Atasay Jewellery

Gulaylar Group Retail Trade

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