

Jewelry and Watches in China

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Abstracts

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SUMMARY

Jewelry and Watches in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The Chinese jewelry and watches market had total revenues of \$193,249.1m in 2018, representing a compound annual growth rate (CAGR) of 13.6% between 2014 and 2018.

The jewelry and watches segment was the market's most lucrative in 2018, with total revenues of \$129,076.4m, equivalent to 66.8% of the market's overall value.

Chinese economy has transformed significantly in the past decade, economic prosperity has vastly improved the standard of living in the country and led to

rising incomes, which has led to a surge in the market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watches market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watches market in China

Leading company profiles reveal details of key jewelry & watches market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China jewelry & watches market with five year forecasts

REASONS TO BUY

What was the size of the China jewelry & watches market by value in 2018?

What will be the size of the China jewelry & watches market in 2023?

What factors are affecting the strength of competition in the China jewelry & watches market?

How has the market performed over the last five years?

What are the main segments that make up China's jewelry & watches market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do leading players follow?
- 7.4. Are there any other notable players in the market?
- 7.5. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

- 8.1. Chow Tai Fook Jewellery Group Limited
- 8.2. Lao Feng Xiang Co Ltd
- 8.3. Tiffany & Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: China jewelry & watches market value: \$ billion, 2014-18
Table 2: China jewelry & watches market category segmentation: \$ billion, 2018
Table 3: China jewelry & watches market geography segmentation: \$ billion, 2018
Table 4: China jewelry & watches market distribution: % share, by value, 2018
Table 5: China jewelry & watches market value forecast: \$ billion, 2018-23
Table 6: Chow Tai Fook Jewellery Group Limited: key facts
Table 7: Chow Tai Fook Jewellery Group Limited: Annual Financial Ratios
Table 8: Chow Tai Fook Jewellery Group Limited: Key Employees
Table 9: Chow Tai Fook Jewellery Group Limited: Key Employees Continued
Table 10: Lao Feng Xiang Co Ltd: key facts
Table 11: Lao Feng Xiang Co Ltd: Annual Financial Ratios
Table 12: Lao Feng Xiang Co Ltd: Key Employees
Table 13: Tiffany & Co: key facts
Table 14: Tiffany & Co: Annual Financial Ratios
Table 15: Tiffany & Co: Key Employees
Table 16: China size of population (million), 2014-18
Table 17: China gdp (constant 2005 prices, \$ billion), 2014-18
Table 18: China gdp (current prices, \$ billion), 2014-18
Table 19: China inflation, 2014-18
Table 20: China consumer price index (absolute), 2014-18
Table 21: China exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: China jewelry & watches market value: \$ billion, 2014-18

Figure 2: China jewelry & watches market category segmentation: % share, by value, 2018

Figure 3: China jewelry & watches market geography segmentation: % share, by value, 2018

Figure 4: China jewelry & watches market distribution: % share, by value, 2018

Figure 5: China jewelry & watches market value forecast: \$ billion, 2018-23

Figure 6: Forces driving competition in the jewelry & watches market in China, 2018

Figure 7: Drivers of buyer power in the jewelry & watches market in China, 2018

Figure 8: Drivers of supplier power in the jewelry & watches market in China, 2018

Figure 9: Factors influencing the likelihood of new entrants in the jewelry & watches market in China, 2018

Figure 10: Factors influencing the threat of substitutes in the jewelry & watches market in China, 2018

Figure 11: Drivers of degree of rivalry in the jewelry & watches market in China, 2018

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