

# Jewelry and Watches in China

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## Abstracts

Jewelry and Watches in China

### SUMMARY

Jewelry and Watches in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The Chinese jewelry and watches market had total revenues of \$193,249.1m in 2018, representing a compound annual growth rate (CAGR) of 13.6% between 2014 and 2018.

The jewelry and watches segment was the market's most lucrative in 2018, with total revenues of \$129,076.4m, equivalent to 66.8% of the market's overall value.

Chinese economy has transformed significantly in the past decade, economic prosperity has vastly improved the standard of living in the country and led to

rising incomes, which has led to a surge in the market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watches market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watches market in China

Leading company profiles reveal details of key jewelry & watches market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China jewelry & watches market with five year forecasts

## **REASONS TO BUY**

What was the size of the China jewelry & watches market by value in 2018?

What will be the size of the China jewelry & watches market in 2023?

What factors are affecting the strength of competition in the China jewelry & watches market?

How has the market performed over the last five years?

What are the main segments that make up China's jewelry & watches market?

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