

# Jewelry & Watch Retail in Brazil

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## Abstracts

### Jewelry & Watch Retail in Brazil

#### Summary

Jewelry & Watch Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The market includes gold jewelry, silver jewelry, and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds, and rubies), pearls (natural and cultured), semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), precious charms, brooches, cufflinks, body jewelry, precious hair accessories/headwear (tiaras) and fine watches.

The Brazilian jewelry & watch retail market registered revenues of \$5,902.2 million in 2023, representing a compound annual growth rate (CAGR) of 2.6% between 2018 and 2023.

The jewelry & watches segment accounted for the market's largest proportion in 2023, with total revenues of \$3,333.2 million, equivalent to 56.5% of the market's overall value.

In 2023, the Brazilian jewelry & watch retail market recorded an annual growth of 6.6% fueled by factors such as declining unemployment, an improved standard of living, and a rising consumer confidence index.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watch retail market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watch retail market in Brazil

Leading company profiles reveal details of key jewelry & watch retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil jewelry & watch retail market with five year forecasts

## Reasons to Buy

What was the size of the Brazil jewelry & watch retail market by value in 2023?

What will be the size of the Brazil jewelry & watch retail market in 2028?

What factors are affecting the strength of competition in the Brazil jewelry & watch retail market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's jewelry & watch retail market?

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