

Jewelry and Watches in Turkey

<https://marketpublishers.com/r/J892636725FEEN.html>

Date: January 2020

Pages: 32

Price: US\$ 350.00 (Single User License)

ID: J892636725FEEN

Abstracts

Jewelry and Watches in Turkey

SUMMARY

Jewelry & Watches in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches.

The Turkish jewelry & watches market had total revenues of \$5,939.9m in 2018, representing a compound annual growth rate (CAGR) of 9.6% between 2014 and 2018.

The jewelry & watches segment was the market's most lucrative in 2018, with total revenues of \$4,257.4m, equivalent to 71.7% of the market's overall value.

Much of this stems from the fact that Turkish consumers hold strong interests in the large European luxury brands and as such, they hold a strong presence in Turkey.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watches market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watches market in Turkey

Leading company profiles reveal details of key jewelry & watches market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey jewelry & watches market with five year forecasts

REASONS TO BUY

What was the size of the Turkey jewelry & watches market by value in 2018?

What will be the size of the Turkey jewelry & watches market in 2023?

What factors are affecting the strength of competition in the Turkey jewelry & watches market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's jewelry & watches market?

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