

Jewelry and Watch Retail in Russia - Market Summary, Competitive Analysis and Forecast to 2025

https://marketpublishers.com/r/JA31DDB99FA6EN.html

Date: August 2021

Pages: 29

Price: US\$ 350.00 (Single User License)

ID: JA31DDB99FA6EN

Abstracts

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SUMMARY

Jewelry & Watch Retail in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Russian jewelry & watches market had total revenues of \$4.4bn in 2020, representing a compound annual rate of change (CARC) of -3.1% between 2016 and 2020.



The jewelry & watches segment was the market's most valuable in 2020, with total revenues of \$2.8bn, equivalent to 62.6% of the market's overall value.

National lockdowns, social distancing policies and travel restrictions caused revenues from jewelry and watch retail stores to decline 18.9% Y-o-Y in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watch retail market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watch retail market in Russia

Leading company profiles reveal details of key jewelry & watch retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia jewelry & watch retail market with five year forecasts

REASONS TO BUY

What was the size of the Russia jewelry & watch retail market by value in 2020?

What will be the size of the Russia jewelry & watch retail market in 2025?

What factors are affecting the strength of competition in the Russia jewelry & watch retail market?

How has the market performed over the last five years?

What are the main segments that make up Russia's jewelry & watch retail market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry



7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. How the COVID-19 outbreak has disrupted the market?

8 MACROECONOMIC INDICATORS

8.1. Country data

9 APPENDIX

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Russia jewelry & watches market value: \$ million, 2016-20
- Table 2: Russia jewelry & watches market category segmentation: \$ million, 2020
- Table 3: Russia jewelry & watches market geography segmentation: \$ million, 2020
- Table 4: Russia jewelry & watches market distribution: % share, by value, 2020
- Table 5: Russia jewelry & watches market value forecast: \$ million, 2020-25
- Table 6: Russia size of population (million), 2016-20
- Table 7: Russia gdp (constant 2005 prices, \$ billion), 2016-20
- Table 8: Russia gdp (current prices, \$ billion), 2016-20
- Table 9: Russia inflation, 2016-20
- Table 10: Russia consumer price index (absolute), 2016-20
- Table 11: Russia exchange rate, 2016-20



List Of Figures

LIST OF FIGURES

- Figure 1: Russia jewelry & watches market value: \$ million, 2016-20
- Figure 2: Russia jewelry & watches market category segmentation: % share, by value, 2020
- Figure 3: Russia jewelry & watches market geography segmentation: % share, by value, 2020
- Figure 4: Russia jewelry & watches market distribution: % share, by value, 2020
- Figure 5: Russia jewelry & watches market value forecast: \$ million, 2020-25
- Figure 6: Forces driving competition in the jewelry & watches market in Russia, 2020
- Figure 7: Drivers of buyer power in the jewelry & watches market in Russia, 2020
- Figure 8: Drivers of supplier power in the jewelry & watches market in Russia, 2020
- Figure 9: Factors influencing the likelihood of new entrants in the jewelry & watches market in Russia, 2020
- Figure 10: Factors influencing the threat of substitutes in the jewelry & watches market in Russia, 2020
- Figure 11: Drivers of degree of rivalry in the jewelry & watches market in Russia, 2020



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