

Jewelry and Watch Retail in Italy - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/JF621828CD1DEN.html>

Date: August 2021

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: JF621828CD1DEN

Abstracts

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SUMMARY

Jewelry & Watch Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Jewelry, Watches and Accessories market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds and rubies), pearls (natural and cultured) and semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), fashion jewelry (non-precious jewelry), hair accessories, belts, hats, gloves, scarves, sunglasses and ties, plus watches. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Italian jewelry & watches market had total revenues of \$6.9bn in 2020, representing a compound annual rate of change (CARC) of -6.6% between 2016 and 2020.

The jewelry & watches segment was the market's most valuable in 2020, with total revenues of \$4.2bn, equivalent to 60.2% of the market's overall value.

National lockdowns, social distancing policies and travel restrictions caused revenues from jewelry and watch retail stores to decline 25.9% Y-o-Y in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry & watch retail market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry & watch retail market in Italy

Leading company profiles reveal details of key jewelry & watch retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy jewelry & watch retail market with five year forecasts

REASONS TO BUY

What was the size of the Italy jewelry & watch retail market by value in 2020?

What will be the size of the Italy jewelry & watch retail market in 2025?

What factors are affecting the strength of competition in the Italy jewelry & watch retail market?

How has the market performed over the last five years?

What are the main segments that make up Italy's jewelry & watch retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. Have there been any significant mergers/acquisitions in recent years?
- 7.5. What impact has COVID-19 had on leading players?

8 COMPANY PROFILES

- 8.1. EssilorLuxottica S.A.
- 8.2. LVMH Moët Hennessy Louis Vuitton SA
- 8.3. Pandora AS
- 8.4. Compagnie Financière Richemont SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy jewelry & watches market value: \$ million, 2016-20
- Table 2: Italy jewelry & watches market category segmentation: \$ million, 2020
- Table 3: Italy jewelry & watches market geography segmentation: \$ million, 2020
- Table 4: Italy jewelry & watches market distribution: % share, by value, 2020
- Table 5: Italy jewelry & watches market value forecast: \$ million, 2020-25
- Table 6: EssilorLuxottica S.A.: key facts
- Table 7: EssilorLuxottica S.A.: Annual Financial Ratios
- Table 8: EssilorLuxottica S.A.: Annual Financial Ratios (Continued)
- Table 9: EssilorLuxottica S.A.: Key Employees
- Table 10: EssilorLuxottica S.A.: Key Employees Continued
- Table 11: LVMH Moet Hennessy Louis Vuitton SA: key facts
- Table 12: LVMH Moet Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 13: LVMH Moet Hennessy Louis Vuitton SA: Key Employees
- Table 14: LVMH Moet Hennessy Louis Vuitton SA: Key Employees Continued
- Table 15: Pandora AS: key facts
- Table 16: Pandora AS: Annual Financial Ratios
- Table 17: Pandora AS: Key Employees
- Table 18: Compagnie Financiere Richemont SA: key facts
- Table 19: Compagnie Financiere Richemont SA: Annual Financial Ratios
- Table 20: Compagnie Financiere Richemont SA: Key Employees
- Table 21: Italy size of population (million), 2016-20
- Table 22: Italy gdp (constant 2005 prices, \$ billion), 2016-20
- Table 23: Italy gdp (current prices, \$ billion), 2016-20
- Table 24: Italy inflation, 2016-20
- Table 25: Italy consumer price index (absolute), 2016-20
- Table 26: Italy exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Italy jewelry & watches market value: \$ million, 2016-20

Figure 2: Italy jewelry & watches market category segmentation: % share, by value, 2020

Figure 3: Italy jewelry & watches market geography segmentation: % share, by value, 2020

Figure 4: Italy jewelry & watches market distribution: % share, by value, 2020

Figure 5: Italy jewelry & watches market value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the jewelry & watches market in Italy, 2020

Figure 7: Drivers of buyer power in the jewelry & watches market in Italy, 2020

Figure 8: Drivers of supplier power in the jewelry & watches market in Italy, 2020

Figure 9: Factors influencing the likelihood of new entrants in the jewelry & watches market in Italy, 2020

Figure 10: Factors influencing the threat of substitutes in the jewelry & watches market in Italy, 2020

Figure 11: Drivers of degree of rivalry in the jewelry & watches market in Italy, 2020

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