

JetBlue Airways Corp - Strategy, SWOT and Corporate Finance Report

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Abstracts

JetBlue Airways Corp - Strategy, SWOT and Corporate Finance Report

SUMMARY

JetBlue Airways Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

JetBlue Airways Corp (JetBlue) is a passenger carrier company. It offers air transportation services for passengers. The company operates through a fleet of Airbus A321, Airbus A320, and Embraer E190 aircraft. It offers a special service called mint for premium customers and also provides Fly-Fi, an in-flight internet service. Other facilities offered by the company includes insurance assistance, snacks, non-alcoholic beverages, movies, television shows and in flight radio service. The company focuses mainly on New York, Boston, Fort Lauderdale-Hollywood, Los Angeles, Orlando, and San Juan cities. It has operational presence in the US, the Caribbean and Latin America. JetBlue is headquartered in Long Island City, New York, the US.

SCOPE

Detailed information on JetBlue Airways Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting JetBlue Airways Corp in the form of a SWOT analysis

An in-depth view of the business model of JetBlue Airways Corp including a breakdown and examination of key business segments

Intelligence on JetBlue Airways Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about JetBlue Airways Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of JetBlue Airways Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess JetBlue Airways Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on JetBlue Airways Corp's business structure, strategy and prospects.

Contents

- Company Snapshot
- JetBlue Airways Corp: Company Overview
- JetBlue Airways Corp: Overview and Key Facts
- JetBlue Airways Corp: Overview
- JetBlue Airways Corp: Key Facts
- JetBlue Airways Corp: Key Employees
- JetBlue Airways Corp: Key Employee Biographies
- JetBlue Airways Corp: Major Products and Services
- JetBlue Airways Corp: Company History
- JetBlue Airways Corp: Management Statement
- JetBlue Airways Corp: Key Competitors
- JetBlue Airways Corp: Company Analysis
- JetBlue Airways Corp: Business Description
- JetBlue Airways Corp: SWOT Analysis
- JetBlue Airways Corp: SWOT Overview
- JetBlue Airways Corp: Strengths
- JetBlue Airways Corp: Weaknesses
- JetBlue Airways Corp: Opportunities
- JetBlue Airways Corp: Threats
- JetBlue Airways Corp: Corporate Financial Deals Activity
- JetBlue Airways Corp: Financial Deals Overview
- JetBlue Airways Corp: Targets and Partners
- JetBlue Airways Corp: Top Deals 2015 - 2019YTD*
- JetBlue Airways Corp: Corporate Venturing
- JetBlue Airways Corp: Partnership
- JetBlue Airways Corp: Recent Developments
- JetBlue Airways Corp: News and Events Summary
- JetBlue Airways Corp: Business Expansion
- JetBlue Airways Corp: Contracts
- JetBlue Airways Corp: Corporate Governance
- JetBlue Airways Corp: Grants
- JetBlue Airways Corp: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: JetBlue Airways Corp: Key Facts
- Table 2: JetBlue Airways Corp: Key Employees
- Table 3: JetBlue Airways Corp: Company History
- Table 4: JetBlue Airways Corp: Key Competitors
- Table 5: JetBlue Airways Corp: Deal Activity by Deal Type - Volume (TTM*)
- Table 6: JetBlue Airways Corp: Deal Activity by Deal Type - Volume (2015 - YTD*2019)
- Table 7: JetBlue Airways Corp: Targets and Partners
- Table 8: JetBlue Airways Corp: Top Deals 2015 - 2019YTD*
- Table 9: JetBlue Airways Corp: Corporate Venturing Volume and Value Trend (2015 - YTD*2019)
- Table 10: JetBlue Airways Corp: Corporate Venturing by Geography (2015 - YTD*2019)
- Table 11: JetBlue Airways Corp: Partnership Volume and Value Trend (2015 - YTD*2019)
- Table 12: JetBlue Airways Corp: Partnership Trend by Deal Type (2015 - YTD*2019)
- Table 13: JetBlue Airways Corp: News and Events Summary
- Table 14: JetBlue Airways Corp: Business Expansion
- Table 15: JetBlue Airways Corp: Contracts
- Table 16: JetBlue Airways Corp: Corporate Governance
- Table 17: JetBlue Airways Corp: Grants
- Table 18: JetBlue Airways Corp: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: JetBlue Airways Corp: Deal Activity by Deal Type - Volume (TTM*)
- Figure 2: JetBlue Airways Corp: Deal Activity by Deal Type - Volume (2015 - YTD*2019)
- Figure 3: JetBlue Airways Corp: Corporate Venturing Volume and Value Trend (2015 - YTD*2019)
- Figure 4: JetBlue Airways Corp: Corporate Venturing by Geography (2015 - YTD*2019)
- Figure 5: JetBlue Airways Corp: Partnership Volume and Value Trend (2015 - YTD*2019)
- Figure 6: JetBlue Airways Corp: Partnership Trend by Deal Type (2015 - YTD*2019)

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