

Blue Yonder, Inc. - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/J2A77E466B5EN.html>

Date: December 2024

Pages: 59

Price: US\$ 175.00 (Single User License)

ID: J2A77E466B5EN

Abstracts

Blue Yonder, Inc. Company Profile and SWOT Analysis

Summary

Blue Yonder, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Blue Yonder, Inc. (Blue Yonder or 'the company'), a subsidiary of Panasonic Corp, provides various supply chain planning and execution and omni channel commerce solutions. The company offers a range of supply chain solutions, including manufacturing planning, retail planning, store operations, intelligent fulfillment and category management solutions, pricing and revenue management, merchandise operations and warehouse management. The company offers its services and solutions to a wide range of industries, such retail, automotive and industrial, consumer industries, high tech and semiconductor, and third party logistics. The company also offers Cognitive SaaS Solutions for IT enterprises. It has business presence across North America, Latin America, Europe, Africa the Middle East, Australia, and Asia. The company is headquartered in Scottsdale, Arizona, the US.

Scope

Detailed information on Blue Yonder, Inc. required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Blue Yonder, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Blue Yonder, Inc. including a breakdown and examination of key business segments

Intelligence on Blue Yonder, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Blue Yonder, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Blue Yonder, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Blue Yonder, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Blue Yonder, Inc.'s business structure, strategy and prospects.

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