

# Japan Software Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Japan Software Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Software in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The Japanese software market had total revenues of \$41.7 billion in 2021, representing a compound annual growth rate (CAGR) of 5.6% between 2016 and 2021.

The business process applications segment was the market's most valuable in 2021, with total revenues of \$14.9 billion, equivalent to 35.8% of the market's overall value.

The COVID-19 crisis highlighted several examples of processes that can be

digitized and virtualized, which increased demand for software products.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Japan

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan software market with five year forecasts

## REASONS TO BUY

What was the size of the Japan software market by value in 2021?

What will be the size of the Japan software market in 2026?

What factors are affecting the strength of competition in the Japan software market?

How has the market performed over the last five years?

Who are the top competitors in Japan's software market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. Have there been notable products launched in recent years?
- 7.5. What has been the rationale behind recent M&A activity and strategic partnerships?

## **8 COMPANY PROFILES**

- 8.1. NTT DATA Newson Corp
- 8.2. Otsuka Corp
- 8.3. SCSK Corp.
- 8.4. Microsoft Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan software market value: \$ billion, 2017-21
- Table 2: Japan software market category segmentation: \$ billion, 2021
- Table 3: Japan software market geography segmentation: \$ billion, 2021
- Table 4: Japan software market value forecast: \$ billion, 2021-26
- Table 5: NTT DATA Newson Corp: key facts
- Table 6: NTT DATA Newson Corp: Key Employees
- Table 7: Otsuka Corp: key facts
- Table 8: Otsuka Corp: Annual Financial Ratios
- Table 9: Otsuka Corp: Key Employees
- Table 10: SCSK Corp.: key facts
- Table 11: SCSK Corp.: Annual Financial Ratios
- Table 12: SCSK Corp.: Key Employees
- Table 13: SCSK Corp.: Key Employees Continued
- Table 14: SCSK Corp.: Key Employees Continued
- Table 15: Microsoft Corporation: key facts
- Table 16: Microsoft Corporation: Annual Financial Ratios
- Table 17: Microsoft Corporation: Key Employees
- Table 18: Microsoft Corporation: Key Employees Continued
- Table 19: Japan size of population (million), 2017-21
- Table 20: Japan gdp (constant 2005 prices, \$ billion), 2017-21
- Table 21: Japan gdp (current prices, \$ billion), 2017-21
- Table 22: Japan inflation, 2017-21
- Table 23: Japan consumer price index (absolute), 2017-21
- Table 24: Japan exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan software market value: \$ billion, 2017-21

Figure 2: Japan software market category segmentation: % share, by value, 2021

Figure 3: Japan software market geography segmentation: % share, by value, 2021

Figure 4: Japan software market value forecast: \$ billion, 2021-26

Figure 5: Forces driving competition in the software market in Japan, 2021

Figure 6: Drivers of buyer power in the software market in Japan, 2021

Figure 7: Drivers of supplier power in the software market in Japan, 2021

Figure 8: Factors influencing the likelihood of new entrants in the software market in Japan, 2021

Figure 9: Factors influencing the threat of substitutes in the software market in Japan, 2021

Figure 10: Drivers of degree of rivalry in the software market in Japan, 2021

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