

Japan Real Estate Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Real Estate in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties.

The Japanese real estate industry recorded revenues of \$503.8 billion in 2023, representing a negative compound annual growth rate (CAGR) of 1.5% between 2018 and 2023.

Industry consumption volume increased with a CAGR of 2.2% between 2018 and 2023, to reach a total of 37.7 million units in 2023.

According to GlobalData, Japan held a 16.3% stake in the Asia-Pacific real estate industry in 2023.



Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Japan

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan real estate market with five year forecasts

Reasons to Buy

What was the size of the Japan real estate market by value in 2023?

What will be the size of the Japan real estate market in 2028?

What factors are affecting the strength of competition in the Japan real estate market?

How has the market performed over the last five years?

What are the main segments that make up Japan's real estate market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What are the strategies of the leading players?
- 7.4. What are the most notable recent developments in this industry?

8 COMPANY PROFILES

- 8.1. e-Corea Real Estate Investment Trusts Co Ltd
- 8.2. Mitsui Fudosan Co., Ltd.
- 8.3. Sumitomo Realty & Development Co Ltd
- 8.4. Daiwa House REIT Investment Corp
- 8.5. Sekisui House, Ltd.
- 8.6. Mitsubishi Estate Co., Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Japan real estate market value: \$ million, 2018-23
- Table 2: Japan real estate market volume: thousand units, 2018-23
- Table 3: Japan real estate market category segmentation: % share, by value, 2018-2023
- Table 4: Japan real estate market category segmentation: \$ million, 2018-2023
- Table 5: Japan real estate market geography segmentation: \$ million, 2023
- Table 6: Japan real estate market value forecast: \$ million, 2023-28
- Table 7: Japan real estate market volume forecast: thousand units, 2023-28
- Table 8: e-Corea Real Estate Investment Trusts Co Ltd: key facts
- Table 9: Mitsui Fudosan Co., Ltd.: key facts
- Table 10: Mitsui Fudosan Co., Ltd.: Annual Financial Ratios
- Table 11: Mitsui Fudosan Co., Ltd.: Key Employees
- Table 12: Mitsui Fudosan Co., Ltd.: Key Employees Continued
- Table 13: Mitsui Fudosan Co., Ltd.: Key Employees Continued
- Table 14: Sumitomo Realty & Development Co Ltd: key facts
- Table 15: Sumitomo Realty & Development Co Ltd: Annual Financial Ratios
- Table 16: Sumitomo Realty & Development Co Ltd: Key Employees
- Table 17: Sumitomo Realty & Development Co Ltd: Key Employees Continued
- Table 18: Daiwa House REIT Investment Corp: key facts
- Table 19: Daiwa House REIT Investment Corp: Annual Financial Ratios
- Table 20: Daiwa House REIT Investment Corp: Key Employees
- Table 21: Sekisui House, Ltd.: key facts
- Table 22: Sekisui House, Ltd.: Annual Financial Ratios
- Table 23: Sekisui House, Ltd.: Key Employees
- Table 24: Sekisui House, Ltd.: Key Employees Continued
- Table 25: Mitsubishi Estate Co., Ltd.: key facts
- Table 26: Mitsubishi Estate Co., Ltd.: Annual Financial Ratios
- Table 27: Mitsubishi Estate Co., Ltd.: Key Employees
- Table 28: Mitsubishi Estate Co., Ltd.: Key Employees Continued
- Table 29: Japan size of population (million), 2019-23
- Table 30: Japan gdp (constant 2005 prices, \$ billion), 2019-23
- Table 31: Japan gdp (current prices, \$ billion), 2019-23
- Table 32: Japan inflation, 2019-23
- Table 33: Japan consumer price index (absolute), 2019-23
- Table 34: Japan exchange rate, 2019-23







List Of Figures

LIST OF FIGURES

- Figure 1: Japan real estate market value: \$ million, 2018-23
- Figure 2: Japan real estate market volume: thousand units, 2018-23
- Figure 3: Japan real estate market category segmentation: \$ million, 2018-2023
- Figure 4: Japan real estate market geography segmentation: % share, by value, 2023
- Figure 5: Japan real estate market value forecast: \$ million, 2023-28
- Figure 6: Japan real estate market volume forecast: thousand units, 2023-28
- Figure 7: Forces driving competition in the real estate market in Japan, 2023
- Figure 8: Drivers of buyer power in the real estate market in Japan, 2023
- Figure 9: Drivers of supplier power in the real estate market in Japan, 2023
- Figure 10: Factors influencing the likelihood of new entrants in the real estate market in Japan, 2023
- Figure 11: Factors influencing the threat of substitutes in the real estate market in Japan, 2023
- Figure 12: Drivers of degree of rivalry in the real estate market in Japan, 2023



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