

Japan PCs Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

PCs in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The Japanese PCs market had total revenues of \$6,529.7 million in 2022, representing a compound annual growth rate (CAGR) of 2% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.9% between 2017 and 2022, to reach a total of 54.2 m0.1 billion households in 2022. Market consumption volume increased with a CAGR of 0.9% between 2017 and 2022, to reach a total of 0.1 billion households in 2022.

According to the MarketLine, the real GDP of Japan grew by 1.2% in 2022, as compared to 2.1% in 2021. According to MarketLine, the real GDP of Japan grew by 1.2% in 2022 as compared to 2.1% in 2021. The performance of the

market is forecast to decelerate, with an anticipated CAGR of 0.7% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$6,754.6million by the end of 2027.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Japan

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan pcs market with five year forecasts

REASONS TO BUY

What was the size of the Japan pcs market by value in 2022?

What will be the size of the Japan pcs market in 2027?

What factors are affecting the strength of competition in the Japan pcs market?

How has the market performed over the last five years?

What are the main segments that make up Japan's pcs market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What threats do the leading players face?

7.4. Who are the main challengers to the incumbents?

7.5. Has there been any recent M&A activity?

8 COMPANY PROFILES

8.1. Lenovo Group Limited

8.2. HP Inc.

8.3. Apple Inc

8.4. Acer Incorporated

8.5. Dell Technologies Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan PCs market value: \$ million, 2017–22
- Table 2: Japan PCs market volume: million households, 2017–22
- Table 3: Japan PCs market category segmentation: % share, by value, 2017–2022
- Table 4: Japan PCs market category segmentation: \$ million, 2017–2022
- Table 5: Japan PCs market geography segmentation: \$ million, 2022
- Table 6: Japan PCs market value forecast: \$ million, 2022–27
- Table 7: Japan PCs market volume forecast: million households, 2022–27
- Table 8: Lenovo Group Limited: key facts
- Table 9: Lenovo Group Limited: Annual Financial Ratios
- Table 10: Lenovo Group Limited: Key Employees
- Table 11: Lenovo Group Limited: Key Employees Continued
- Table 12: HP Inc.: key facts
- Table 13: HP Inc.: Annual Financial Ratios
- Table 14: HP Inc.: Key Employees
- Table 15: HP Inc.: Key Employees Continued
- Table 16: Apple Inc: key facts
- Table 17: Apple Inc: Annual Financial Ratios
- Table 18: Apple Inc: Key Employees
- Table 19: Apple Inc: Key Employees Continued
- Table 20: Acer Incorporated: key facts
- Table 21: Acer Incorporated: Annual Financial Ratios
- Table 22: Acer Incorporated: Key Employees
- Table 23: Dell Technologies Inc.: key facts
- Table 24: Dell Technologies Inc.: Annual Financial Ratios
- Table 25: Dell Technologies Inc.: Key Employees
- Table 26: Japan size of population (million), 2018–22
- Table 27: Japan gdp (constant 2005 prices, \$ billion), 2018–22
- Table 28: Japan gdp (current prices, \$ billion), 2018–22
- Table 29: Japan inflation, 2018–22
- Table 30: Japan consumer price index (absolute), 2018–22
- Table 31: Japan exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

- Figure 1: Japan PCs market value: \$ million, 2017–22
- Figure 2: Japan PCs market volume: million households, 2017–22
- Figure 3: Japan PCs market category segmentation: \$ million, 2017-2022
- Figure 4: Japan PCs market geography segmentation: % share, by value, 2022
- Figure 5: Japan PCs market value forecast: \$ million, 2022–27
- Figure 6: Japan PCs market volume forecast: million households, 2022–27
- Figure 7: Forces driving competition in the PCs market in Japan, 2022
- Figure 8: Drivers of buyer power in the PCs market in Japan, 2022
- Figure 9: Drivers of supplier power in the PCs market in Japan, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the PCs market in Japan, 2022
- Figure 11: Factors influencing the threat of substitutes in the PCs market in Japan, 2022
- Figure 12: Drivers of degree of rivalry in the PCs market in Japan, 2022

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