

Japan Mobile Phones - Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/JED2EC45A312EN.html>

Date: February 2022

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: JED2EC45A312EN

Abstracts

Japan Mobile Phones - Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Mobile Phones in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The Japanese mobile phones market had total revenues of \$75.6 billion in 2021, representing a compound annual growth rate (CAGR) of 4.5% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.5% between 2016 and 2021, to reach a total of 217.7 average MOU in 2021.

The Japanese mobile phones market has saturated due to the high penetration of smartphones in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in Japan

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan mobile phones market with five year forecasts

REASONS TO BUY

What was the size of the Japan mobile phones market by value in 2021?

What will be the size of the Japan mobile phones market in 2026?

What factors are affecting the strength of competition in the Japan mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up Japan's mobile phones market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET OUTLOOK

- 4.1. Market value forecast
- 4.2. Market volume forecast

5 FIVE FORCES ANALYSIS

- 5.1. Summary
- 5.2. Buyer power
- 5.3. Supplier power
- 5.4. New entrants
- 5.5. Threat of substitutes
- 5.6. Degree of rivalry

6 COMPETITIVE LANDSCAPE

- 6.1. Who are the leading players?
- 6.2. What strategies do leading players follow?

6.3. Have there been any significant mergers or acquisitions in recent years?

7 COMPANY PROFILES

- 7.1. NTT DOCOMO Inc
- 7.2. KDDI Corporation
- 7.3. SoftBank Group Corp
- 7.4. Rakuten Group Inc

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 APPENDIX

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan mobile phones market value: \$ billion, 2017–21
- Table 2: Japan mobile phones market volume: Average MOU, 2017–21
- Table 3: Japan mobile phones market value forecast: \$ billion, 2021–26
- Table 4: Japan mobile phones market volume forecast: Average MOU, 2021–26
- Table 5: NTT DOCOMO Inc: key facts
- Table 6: NTT DOCOMO Inc: Key Employees
- Table 7: NTT DOCOMO Inc: Key Employees Continued
- Table 8: NTT DOCOMO Inc: Key Employees Continued
- Table 9: KDDI Corporation: key facts
- Table 10: KDDI Corporation: Annual Financial Ratios
- Table 11: KDDI Corporation: Key Employees
- Table 12: KDDI Corporation: Key Employees Continued
- Table 13: KDDI Corporation: Key Employees Continued
- Table 14: SoftBank Group Corp: key facts
- Table 15: SoftBank Group Corp: Annual Financial Ratios
- Table 16: SoftBank Group Corp: Key Employees
- Table 17: SoftBank Group Corp: Key Employees Continued
- Table 18: Rakuten Group Inc: key facts
- Table 19: Rakuten Group Inc: Annual Financial Ratios
- Table 20: Rakuten Group Inc: Key Employees
- Table 21: Rakuten Group Inc: Key Employees Continued
- Table 22: Rakuten Group Inc: Key Employees Continued
- Table 23: Japan size of population (million), 2017–21
- Table 24: Japan gdp (constant 2005 prices, \$ billion), 2017–21
- Table 25: Japan gdp (current prices, \$ billion), 2017–21
- Table 26: Japan inflation, 2017–21
- Table 27: Japan consumer price index (absolute), 2017–21
- Table 28: Japan exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Japan mobile phones market value: \$ billion, 2017–21

Figure 2: Japan mobile phones market volume: Average MOU, 2017–21

Figure 3: Japan mobile phones market value forecast: \$ billion, 2021–26

Figure 4: Japan mobile phones market volume forecast: Average MOU, 2021–26

Figure 5: Forces driving competition in the mobile phones market in Japan, 2021

Figure 6: Drivers of buyer power in the mobile phones market in Japan, 2021

Figure 7: Drivers of supplier power in the mobile phones market in Japan, 2021

Figure 8: Factors influencing the likelihood of new entrants in the mobile phones market in Japan, 2021

Figure 9: Factors influencing the threat of substitutes in the mobile phones market in Japan, 2021

Figure 10: Drivers of degree of rivalry in the mobile phones market in Japan, 2021

I would like to order

Product name: Japan Mobile Phones - Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/JED2EC45A312EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/JED2EC45A312EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970