

# Japan Life Insurance Market to 2027

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## Abstracts

### Japan Life Insurance Market to 2027

#### Summary

Life Insurance in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The market is segmented into Life Insurance and Pension/Annuity.

The Japanese life insurance market had total gross written premiums of \$251.5 billion in 2022, representing a negative compound annual growth rate (CAGR) of 1% between 2017 and 2022.

The life insurance segment accounted for the market's largest proportion in 2022, with total gross written premiums of \$223.6 billion, equivalent to 88.9% of the market's overall value.

Life insurance coverage in the Japanese population is relatively high. According to the most 2021 data by T&D Holdings (one of the key insurance companies in Japan), 90% of Japanese families have some type of life insurance.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Japan

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan life insurance market with five year forecasts

## Reasons to Buy

What was the size of the Japan life insurance market by value in 2022?

What will be the size of the Japan life insurance market in 2027?

What factors are affecting the strength of competition in the Japan life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Japan's life insurance market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?

## **8 COMPANY PROFILES**

- 8.1. Dai-ichi Life Holdings Inc
- 8.2. Japan Post Insurance Co Ltd
- 8.3. Meiji Yasuda Life Insurance Co
- 8.4. Nippon Life Insurance Co

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan life insurance market value: \$ billion, 2017–22
- Table 2: Japan life insurance market category segmentation: % share, by value, 2017–2022
- Table 3: Japan life insurance market category segmentation: \$ billion, 2017-2022
- Table 4: Japan life insurance market geography segmentation: \$ billion, 2018–2022
- Table 5: Japan life insurance market value forecast: \$ billion, 2022–27
- Table 6: Dai-ichi Life Holdings Inc: key facts
- Table 7: Dai-ichi Life Holdings Inc: Annual Financial Ratios
- Table 8: Dai-ichi Life Holdings Inc: Key Employees
- Table 9: Dai-ichi Life Holdings Inc: Key Employees Continued
- Table 10: Japan Post Insurance Co Ltd: key facts
- Table 11: Japan Post Insurance Co Ltd: Annual Financial Ratios
- Table 12: Japan Post Insurance Co Ltd: Key Employees
- Table 13: Japan Post Insurance Co Ltd: Key Employees Continued
- Table 14: Meiji Yasuda Life Insurance Co: key facts
- Table 15: Meiji Yasuda Life Insurance Co: Key Employees
- Table 16: Meiji Yasuda Life Insurance Co: Key Employees Continued
- Table 17: Nippon Life Insurance Co: key facts
- Table 18: Nippon Life Insurance Co: Key Employees
- Table 19: Nippon Life Insurance Co: Key Employees Continued
- Table 20: Japan size of population (million), 2018–22
- Table 21: Japan gdp (constant 2005 prices, \$ billion), 2018–22
- Table 22: Japan gdp (current prices, \$ billion), 2018–22
- Table 23: Japan inflation, 2018–22
- Table 24: Japan consumer price index (absolute), 2018–22
- Table 25: Japan exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan life insurance market value: \$ billion, 2017–22

Figure 2: Japan life insurance market category segmentation: \$ billion, 2017-2022

Figure 3: Japan life insurance market geography segmentation: % share, by value, 2018,2022

Figure 4: Japan life insurance market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the life insurance market in Japan, 2022

Figure 6: Drivers of buyer power in the life insurance market in Japan, 2022

Figure 7: Drivers of supplier power in the life insurance market in Japan, 2022

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in Japan, 2022

Figure 9: Factors influencing the threat of substitutes in the life insurance market in Japan, 2022

Figure 10: Drivers of degree of rivalry in the life insurance market in Japan, 2022

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