

Japan IT Services Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

IT Services in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The Japanese IT services industry is expected to generate total revenues of \$99.6 billion in 2022, representing a compound annual growth rate CAGR of 9.5% between 2017 and 2022.

The infrastructure services segment is expected to be the industry's most lucrative in 2022, with total revenues of \$68.4 billion, equivalent to 68.7% of the industry's overall value.

The Japanese IT services industry remained resilient throughout the COVID-19

pandemic. The crisis propelled many organizations into the future, hastening digital transformation and dramatically altering work from home models.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Japan

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan it services market with five year forecasts

REASONS TO BUY

What was the size of the Japan it services market by value in 2022?

What will be the size of the Japan it services market in 2027?

What factors are affecting the strength of competition in the Japan it services market?

How has the market performed over the last five years?

What are the main segments that make up Japan's it services market?

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