

# Japan Internet Access Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/J52376748564EN.html>

Date: July 2023

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: J52376748564EN

## Abstracts

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### Summary

Internet Access in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.

The Japanese internet access market had total revenues of \$18.8 billion in 2022, representing a compound annual growth rate (CAGR) of -1.7% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.7% between 2017 and 2022, to reach a total of 0.11 billion Internet Users in 2022.

The increased daily usage of internet via mobile phones and increase in mobile broadband subscriptions is driving the market growth of the internet access

market in the country. According to in-house research, the number of mobile internet subscribers in the Japan increased from 239,052,382 in 2021 to 239,769,539 in 2022.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Japan

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan internet access market with five year forecasts by both value and volume

#### Reasons to Buy

What was the size of the Japan internet access market by value in 2022?

What will be the size of the Japan internet access market in 2027?

What factors are affecting the strength of competition in the Japan internet access market?

How has the market performed over the last five years?

Who are the top competitors in Japan's internet access market?

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