

# Japan Household Products Market to 2027

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## Abstracts

### Japan Household Products Market to 2027

#### Summary

Household Products in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The household products market consists of the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture & floor polish, shoe polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Japanese Household Products market had total revenues of \$15,801.5 million in 2022, representing a compound annual growth rate (CAGR) of 2.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.4% between 2017 and 2022, to reach a total of 3,455.4 million units in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 1.2% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$16,761.9 million by the end

of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the household products market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the household products market in Japan

Leading company profiles reveal details of key household products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan household products market with five year forecasts

## Reasons to Buy

What was the size of the Japan household products market by value in 2022?

What will be the size of the Japan household products market in 2027?

What factors are affecting the strength of competition in the Japan household products market?

How has the market performed over the last five years?

What are the main segments that make up Japan's household products market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese household products market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Japanese household products market?

## **8 COMPANY PROFILES**

- 8.1. Kao Corporation
- 8.2. The Procter & Gamble Co
- 8.3. Lion Corporation
- 8.4. Daio Paper Corp

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan household products market value: \$ million, 2017–22
- Table 2: Japan household products market volume: million units, 2017–22
- Table 3: Japan household products market category segmentation: % share, by value, 2017–2022
- Table 4: Japan household products market category segmentation: \$ million, 2017-2022
- Table 5: Japan household products market geography segmentation: \$ million, 2022
- Table 6: Japan household products market distribution: % share, by value, 2022
- Table 7: Japan household products market value forecast: \$ million, 2022–27
- Table 8: Japan household products market volume forecast: million units, 2022–27
- Table 9: Japan household products market share: % share, by value, 2022
- Table 10: Kao Corporation: key facts
- Table 11: Kao Corporation: Annual Financial Ratios
- Table 12: Kao Corporation: Key Employees
- Table 13: Kao Corporation: Key Employees Continued
- Table 14: Kao Corporation: Key Employees Continued
- Table 15: The Procter & Gamble Co: key facts
- Table 16: The Procter & Gamble Co: Annual Financial Ratios
- Table 17: The Procter & Gamble Co: Key Employees
- Table 18: The Procter & Gamble Co: Key Employees Continued
- Table 19: Lion Corporation: key facts
- Table 20: Lion Corporation: Annual Financial Ratios
- Table 21: Lion Corporation: Key Employees
- Table 22: Lion Corporation: Key Employees Continued
- Table 23: Daio Paper Corp: key facts
- Table 24: Daio Paper Corp: Annual Financial Ratios
- Table 25: Daio Paper Corp: Key Employees
- Table 26: Daio Paper Corp: Key Employees Continued
- Table 27: Japan size of population (million), 2018–22
- Table 28: Japan gdp (constant 2005 prices, \$ billion), 2018–22
- Table 29: Japan gdp (current prices, \$ billion), 2018–22
- Table 30: Japan inflation, 2018–22
- Table 31: Japan consumer price index (absolute), 2018–22
- Table 32: Japan exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan household products market value: \$ million, 2017–22

Figure 2: Japan household products market volume: million units, 2017–22

Figure 3: Japan household products market category segmentation: \$ million, 2017-2022

Figure 4: Japan household products market geography segmentation: % share, by value, 2022

Figure 5: Japan household products market distribution: % share, by value, 2022

Figure 6: Japan household products market value forecast: \$ million, 2022–27

Figure 7: Japan household products market volume forecast: million units, 2022–27

Figure 8: Forces driving competition in the household products market in Japan, 2022

Figure 9: Drivers of buyer power in the household products market in Japan, 2022

Figure 10: Drivers of supplier power in the household products market in Japan, 2022

Figure 11: Factors influencing the likelihood of new entrants in the household products market in Japan, 2022

Figure 12: Factors influencing the threat of substitutes in the household products market in Japan, 2022

Figure 13: Drivers of degree of rivalry in the household products market in Japan, 2022

Figure 14: Japan household products market share: % share, by value, 2022

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