

# Japan Home and Garden Product Retail Market Summary and Forecast

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## **Abstracts**

Japan Home and Garden Product Retail Market Summary and Forecast

#### Summary

Home & Garden Product Retail in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **Key Highlights**

The home & garden products market is segmented into gardening and outdoor living products, home improvement products, and homewares.

The Japanese home & garden products market had total revenues of \$68.9 billion in 2022, representing a compound annual growth rate (CAGR) of 1.1% between 2017 and 2022.

The home improvement segment accounted for the market's largest proportion in 2022, with total revenues of \$29.4 billion, equivalent to 42.7% of the market's overall value.

In 2022, the Japanese home & garden products market experienced contraction due to smartphone saturation and reduced consumer spending. The economic slowdown and inflation contributed to decreased consumer spending in retail, resulting in a dip in the market. For instance, consumer price inflation in Japan in



2022 stood at 2.5%, an increase from -0.2%, according to GlobalData.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Japan

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan home & garden product retail market with five year forecasts

#### Reasons to Buy

What was the size of the Japan home & garden product retail market by value in 2022?

What will be the size of the Japan home & garden product retail market in 2027?

What factors are affecting the strength of competition in the Japan home & garden product retail market?

How has the market performed over the last five years?

What are the main segments that make up Japan's home & garden product retail market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

#### **5 MARKET OUTLOOK**

5.1. Market value forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry



#### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What has been the most significant M&A activity in recent years?

#### **8 COMPANY PROFILES**

- 8.1. Pan Pacific International Holdings Corp
- 8.2. Nitori Holdings Co Ltd
- 8.3. Komeri Co Ltd
- 8.4. DCM Holdings Co Ltd
- 8.5. Kohnan Shoji Co Ltd

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

Table 1: Japan home & garden product retail market value: \$ million, 2017–22

Table 2: Japan home & garden product retail market category segmentation: % share,

by value, 2017-2022

Table 3: Japan home & garden product retail market category segmentation: \$ million,

2017-2022

Table 4: Japan home & garden product retail market geography segmentation: \$ million,

2022

Table 5: Japan home & garden product retail market distribution: % share, by value,

2022

Table 6: Japan home & garden product retail market value forecast: \$ million, 2022–27

Table 7: Pan Pacific International Holdings Corp: key facts

Table 8: Pan Pacific International Holdings Corp: Annual Financial Ratios

Table 9: Pan Pacific International Holdings Corp: Key Employees

Table 10: Pan Pacific International Holdings Corp: Key Employees Continued

Table 11: Nitori Holdings Co Ltd: key facts

Table 12: Nitori Holdings Co Ltd: Annual Financial Ratios

Table 13: Nitori Holdings Co Ltd: Key Employees

Table 14: Nitori Holdings Co Ltd: Key Employees Continued

Table 15: Komeri Co Ltd: key facts

Table 16: Komeri Co Ltd: Annual Financial Ratios

Table 17: Komeri Co Ltd: Key Employees

Table 18: Komeri Co Ltd: Key Employees Continued

Table 19: Komeri Co Ltd: Key Employees Continued

Table 20: Komeri Co Ltd: Key Employees Continued

Table 21: DCM Holdings Co Ltd: key facts

Table 22: DCM Holdings Co Ltd: Annual Financial Ratios

Table 23: DCM Holdings Co Ltd: Key Employees

Table 24: Kohnan Shoji Co Ltd: key facts

Table 25: Kohnan Shoji Co Ltd: Annual Financial Ratios

Table 26: Kohnan Shoji Co Ltd: Key Employees

Table 27: Japan size of population (million), 2018–22

Table 28: Japan gdp (constant 2005 prices, \$ billion), 2018–22

Table 29: Japan gdp (current prices, \$ billion), 2018–22

Table 30: Japan inflation, 2018–22

Table 31: Japan consumer price index (absolute), 2018–22



Table 32: Japan exchange rate, 2018–22



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Japan home & garden product retail market value: \$ million, 2017–22
- Figure 2: Japan home & garden product retail market category segmentation: \$ million, 2017-2022
- Figure 3: Japan home & garden product retail market geography segmentation: % share, by value, 2022
- Figure 4: Japan home & garden product retail market distribution: % share, by value, 2022
- Figure 5: Japan home & garden product retail market value forecast: \$ million, 2022–27
- Figure 6: Forces driving competition in the home & garden product retail market in Japan, 2022
- Figure 7: Drivers of buyer power in the home & garden product retail market in Japan, 2022
- Figure 8: Drivers of supplier power in the home & garden product retail market in Japan, 2022
- Figure 9: Factors influencing the likelihood of new entrants in the home & garden product retail market in Japan, 2022
- Figure 10: Factors influencing the threat of substitutes in the home & garden product retail market in Japan, 2022
- Figure 11: Drivers of degree of rivalry in the home & garden product retail market in Japan, 2022



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